

P A R A - T O N E



I N C O R P O R A T E D

Zip-A-Tone

Blu-Zip

Para-Type

Para-Type

Pressure

Lettering

Copy-Zip

Para-Paque

GLOSSARY OF TERMS USED IN THIS CATALOG

ZIP-A-TONE A wax back adhesive (pressure sensitive) applied to Para-Tone sheet products (screens, colors, friskets). A generic term for all overlay products.

BLU-ZIP A heat resistant adhesive (pressure sensitive) available on all Para-Tone sheet products (screens, colors, patterns, arrows, symbols, and Para-Tipe). This adhesive will withstand heat up to 250°F in any known reproduction process. (No ghosting in reproduction—no oozing or residue when lifted).

COPY-ZIP Matte surface frisket unprinted with three different grades of adhesive:

LO-Tac—Standard Blu-Zip adhesive requires burnishing.

MED-Tac—No burnishing required, positionable.

HI-Tac—Seize adhesive—permanent no burnishing.

PARA-PAQUE A transparent red film available with the Blu-Zip adhesive only. Matte and gloss surface is available. This material is entirely "blind" to light and reproduces absolutely opaque black.

PARA-TIPE A Blu-Zip sheet printed with an alphabet and equipped with a heavy weight backing sheet. This product is available in matte finish only.

PARA-TIPE PRESSURE LETTERING A plastic sheet printed with an alphabet, symbol, or arrow. When pressure is applied the printed image transfers to any smooth object. Available in black or white. Colors are available in a 25 sheet minimum order. Heat resistant and erasable.

MATTE Sometimes referred to as "dull finish". This surface will accept ink, pencil, water color, or any medium now used in the reproduction field.

GLOSS Sometimes referred to as "Shiny". This surface gives a high gloss or shiny appearance to our sheet products. Recommended for package design or overhead projection.

PATTERNS A matte or gloss sheet of Blu-Zip or Zip-a-Tone printed with a pattern such as #566 on page 9 of this catalog.

COLORS A matte or gloss sheet of Blu-Zip or Zip-a-Tone printed with a solid color. Eighty colors are available. (See your local dealer for a color chart.)

SYMBOLS A sheet of matte Blu-Zip that is printed with a symbol such as #5006 on page 24.

ARROWS A sheet of matte Blu-Zip printed with various arrows in black, white, black and white (BW), white-black-white (WBW), black on white (BOW).

NUMBERS A sheet of matte Blu-Zip printed with numbers. Such as #3026 on page 22.

PRESSURE SENSITIVE ADHESIVE An adhesive that will not stick permanently until pressure is applied. (See Zip-a-Tone; Blu-Zip.)

FRISKETS A gloss acetate sheet, unprinted, and coated with Zip-a-Tone or Blu-Zip adhesive. Excellent for airbrushing photographs, when the Blu-Zip is used with light-finger burnishing.

SPECIALS Any non-standard item that is printed for one individual or one firm per their artwork. This item can be sold to that customer only. (See special section.)

APPLIQUES Any pressure sensitive material that is applied to drafting films or art board to give more speed and a more finished appearance.

ZIP-A-LINE A complete assortment of tapes slit to various widths and lengths. Available in many colors and patterns with both matte and gloss finish. Used commonly for charts, graphs, presentations, and drafting rooms. (Not shown in this catalog; see your local dealer.)

PARA-TONE The name of the corporation which has manufactured Zip-a-Tone, Blu-Zip, and other acetate products for over 50 years.

BURNISHER A plastic device used to burnish Zip-a-Tone and Blu-Zip materials. Available at your local store for \$.50.

PRESSURE LETTERING BURNISHER A wooden tool used for transferring Pressure Lettering. Available at your local Art Supply for \$.35.

PARA-TONE NEEDLE A cutting needle used for cutting Zip-a-Tone or Blu-Zip. Available at your local Art Supply for \$.35. This needle is made with the finest stainless steel needles and will not rust.

FRISKET KNIFE Available at your local art store for \$.60. This knife is not manufactured by Para-Tone.

GENERAL INDEX

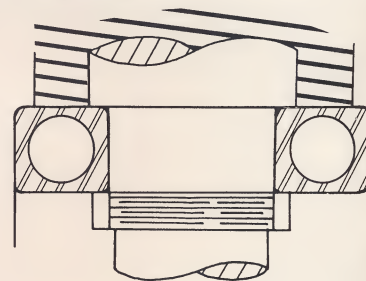
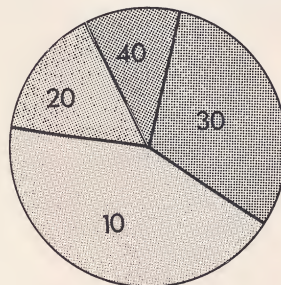
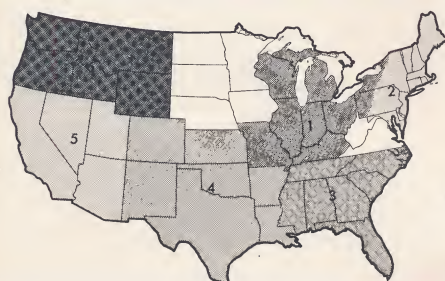
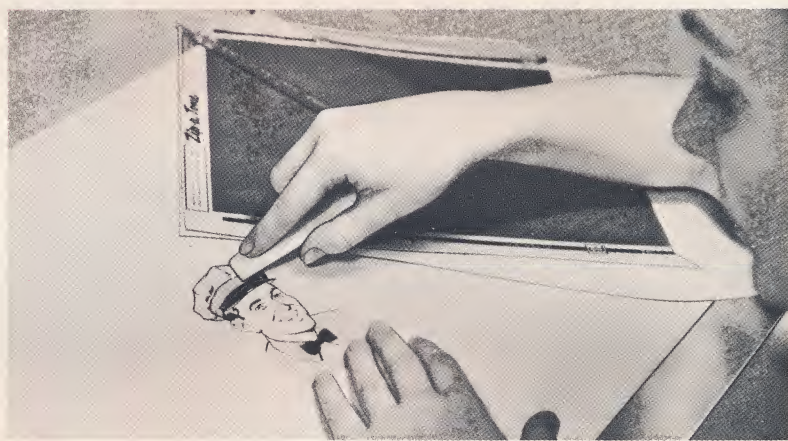
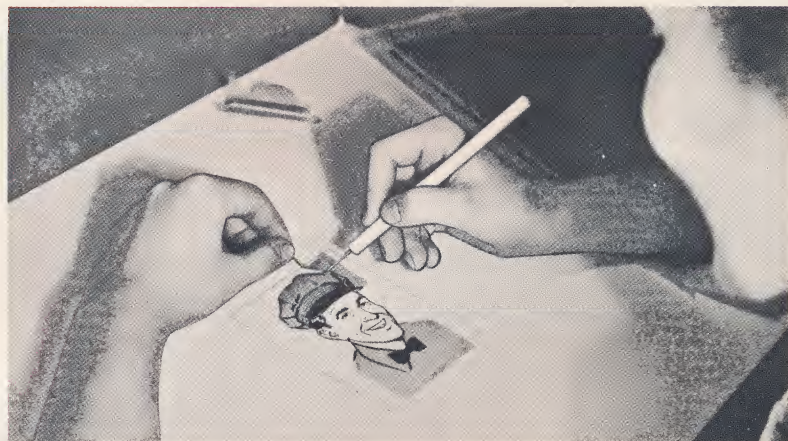
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HOW TO USE ZIP-A-TONE AND BLU-ZIP SCREENS AND COLORS

When inked drawing or artwork is completed and free of all dirt or erasures, place the sheet of tone over the area to be shaded, allowing about $\frac{1}{4}$ " overlap. Burnish lightly with fingernail to hold temporarily in place.

Using the handy Para-Tone cutting needle, cut out the area exactly where desired. Even very small areas can be cut easily with the needle without any damage to the most delicate drawing or tracing. Remove the surplus tone by lifting it off with the point of the needle. Place a clean sheet of paper over the remaining tone and burnish firmly with the opposite end of the cutting needle. Burnish until an even and uniform tone is achieved over the entire area.

SOME TYPICAL USES OF SCREENS



SCREEN INDEX

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Screens and Patterns are *not* available in Pressure Lettering.

To order any Standard Dot pattern, list the number of sheets desired, followed by the type of adhesive [*Zip-a-Tone* (Z) or *Blu-Zip* (B)], then the pattern number followed by the type of finish [*matte* (M) or *gloss* (G)].

EXAMPLE: To order 6 sheets of pattern number 56 with regular *Zip-a-Tone* adhesive printed in black on matte finish list as follows.

6-Z-56-M-BLACK

REMEMBER—List the quantity, type of adhesive, pattern number and finish in the order shown above to avoid delays in the processing of your order. If finish is not specified, gloss will be supplied.



ZIP-A-TONE SOLID COLOR SHEETS

COLORS

2001—Dark Sandalwood Brown	2134—Dark Pastel Blue
2002—Medium Sandalwood Brown	2135—Medium Pastel Blue
2003—Light Sandalwood Brown	2136—Light Pastel Blue
2011—Dark Brown	2143—Turquoise
2012—Medium Brown	2152—Medium Peacock Blue
2013—Light Brown	2154—Dark Pastel Peacock Blue
2014—Dark Pastel Brown	2162—Medium Viridian Green
2016—Light Pastel Brown	2163—Light Viridian Green
2021—Dark Yellow	2171—Dark Green
2022—Medium Yellow	2172—Medium Green
2023—Light Yellow	2173—Light Green
2024—Dark Pastel Yellow	2174—Dark Pastel Green
2026—Light Pastel Yellow	2176—Light Pastel Green
2032—Golden Yellow	2181—Dark Olive
2041—Dark Orange	2182—Medium Olive
2042—Medium Orange	2191—Olive Drab (Armed Forces)
2043—Light Orange	2203—Chartreuse
2044—Dark Pastel Orange	2212—Ochre
2046—Light Pastel Orange	2222—Process Yellow*
2052—Vermilion	2232—Process Red*
2061—Dark Red	2242—Process Blue*
2062—Medium Red	2252—Process Black*
2063—Light Red	2262—Para-Paque Transparent Blocking Film
2064—Dark Pastel Red	2271—Dark Gray
2071—Dark Rose Red	2272—Medium Gray
2072—Medium Rose Red	2273—Light Gray
2073—Light Rose Red	2280—Black
2074—Dark Pastel Rose Red	2289—Metallic Gold
2082—Magenta	2290—Opaque White
2093—Lavender	2299—Metallic Silver
2100—Deep Purple	2300—Transparent White
2101—Purple	2310—10% Scale Gray
2111—Violet	2320—20% Scale Gray
2121—Dark Ultra Blue	2330—30% Scale Gray
2122—Medium Ultra Blue	2340—40% Scale Gray
2123—Light Ultra Blue	2350—50% Scale Gray
2124—Dark Pastel Ultra Blue	2360—60% Scale Gray
2125—Medium Pastel Ultra Blue	2370—70% Scale Gray
2132—Medium Blue	2380—80% Scale Gray
2133—Light Blue	2390—90% Scale Gray

These eighty brilliant transparent colors and tones when used on layouts and finished artwork enable the artist and designer to use color creatively and to add emphasis to areas where attention must be drawn. The unusually wide selection of beautiful colors, with their intensity and evenness of tone, gives unlimited freedom in the use of color to produce the best possible effects. Economy in time-saving and the ease with which these color sheets can be quickly applied makes them a most valuable tool in making high quality artwork. The method of application is the same as "How to apply screens" described on page two.

The matte surface of these sheets (they are also available with a gloss surface) is designed for finest results in use of pencil, inks, watercolor, temperas or any other medium. The finish can be erased upon and re-drawn, it does not reflect when being viewed or photographed.

A package or layout will have a more finished look than is possible with pastel chalk or colored papers and does not crack when carried over folds. For a brilliant color-reflective foil package, use a glossy surfaced sheet burnished down on a bright silver foil for either backgrounds, cut-out lettering or logos. All colors can be matched in printing inks.

Countless beautiful color combinations can be produced by laying these various color sheets over one another. Varying tones of the same color are formed by several layers of the same color where economy requires a black and one color printing. The unusual transparency of these colors enables the artist to work directly over the black and white artwork with perfect accuracy. Working on overlays permits the presentation of two

*As recommended by the Graphic Arts Technical Foundation

TO SEE THESE COLORS ASK

COLOR SHEETS



color artwork or layouts in any of these brilliant, clean colors on the Zip-A-Tone Color Chart.

The multitude of interesting effects which may be had by combining these colors over the countless Zip-A-Tone screens and patterns should not be overlooked. These possibilities can be further increased because the screens and patterns come not only in black, but are available in some of the basic colors as stock items. In addition, any of the screens and patterns may be had in any of the eighty colors with a minimum order of twenty-five sheets of each color requested.

WHEN ORDERING ZIP-A-TONE

These color sheets are available in two sizes 9" x 12" and 16 $\frac{3}{4}$ " x 21 $\frac{3}{4}$ ". There are two finishes, an excellent matte surface or a clear glossy surface. Please specify matte surface if desired when ordering, otherwise glossy will be shipped. Two adhesives are available, the Zip-A-Tone wax-base adhesive or the heat-resistant Blu-Zip adhesive. Please give both the name and number of the color when placing the order.

A FEW HINTS ON USING COLOR SHEETS

Highlighted areas in artwork can either be cut from the color sheet when it is laid over the drawing or can be painted in white directly on the matte surface of the color sheet.

Color circles without compass holes can be cut by placing the compass needle on a half inch square of .0075 or .010 acetate, or several layers of lighter material cemented together. This is adhered to the color sheet with a one-coat rubber cement or double-faced tape and removed after the circle is cut . . .

leaving no compass hole. A sharpened drill-bit or cutting blade placed in the leadholder of a pencil compass makes an excellent cutting tool.

To join two color sheets for larger areas of color, overlap them head-to-head or foot-to-foot. Make a cut through both pieces, remove the waste and make the butt-joint as described in the "How To Use" section of catalog. To join the sides of the sheets, keep the tops of the sheets in the same direction, overlap the sides, make a cut for butt-joint as before.

PARA-PAQUE

Special attention should be drawn to the Para-Paque sheets. This is a perfect solution to all blocking and opaquing problems in preparation of artwork and overlays, photographic negatives and positives, engraver's stripping operations and blocking critical areas of engineering drawings from reproduction.

Para-Paque is a light-safe, pressure-sensitive, highly transparent clear red film which completely blocks the passage of actinic light far beyond the usual exposure limits. Because of its heat-resistant adhesive, it is ideal for blueprint and diazo applications and can be removed and re-applied at will.

The unusual transparency makes Para-Paque a perfect material for preparing color separation overlays and for blocking negative backgrounds and other details. It cuts easily with hairline accuracy and smoothness with perfect adherence. Either matte or glossy surfaces are available in sheet sizes of 10" x 14" or 18" x 24". Please specify matte surface when ordering otherwise glossy will be shipped.

YOUR DEALER FOR THE LATEST ZIP-A-TONE COLOR CHART



Order by number below screen.

10%

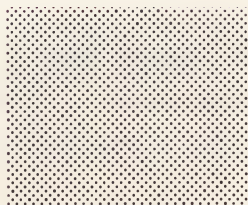
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30%

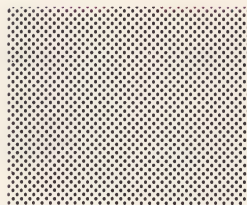
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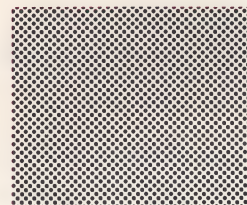
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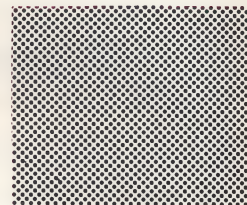
325•10



325•20



325•30



325•40

42½ LINE SCREEN

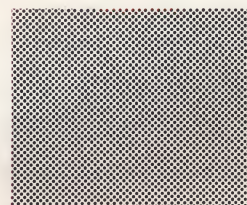
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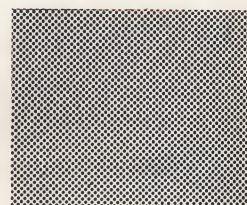
425•10



425•20



425•30



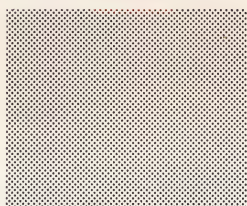
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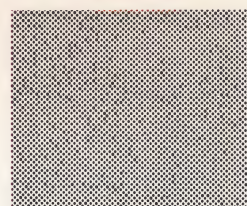
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500•10



500•20



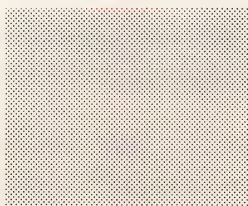
500•30



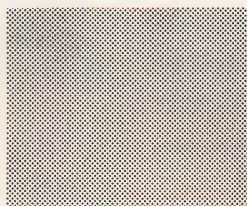
500•40

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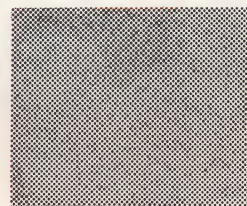
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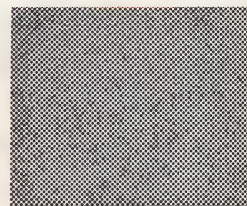
550•10



550•20



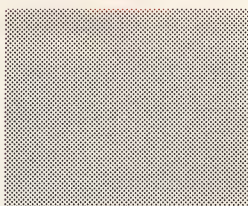
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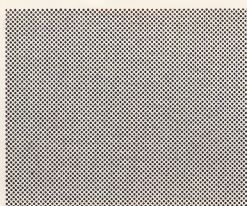
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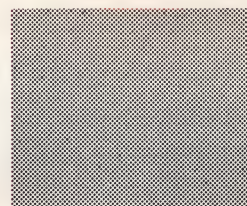
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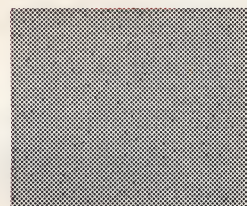
600•10



600•20



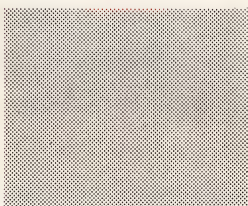
600•30



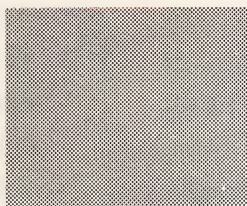
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65 LINE SCREEN

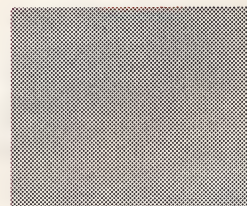
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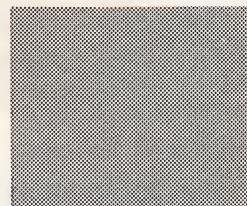
650•10



650•20



650•30



650•40

85 LINE SCREEN

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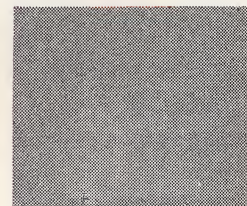
850•10



850•20



850•30



850•40

SCREENS & PATTERNS



COORDINATED DOT SCREENS

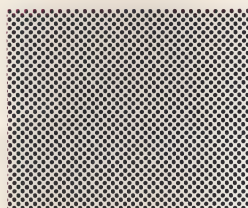
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60%

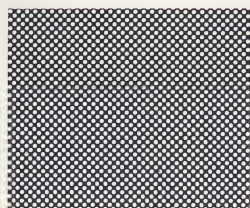
70%

80%

Order by number below screen.



325•50



325•60



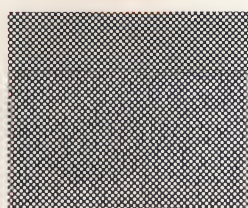
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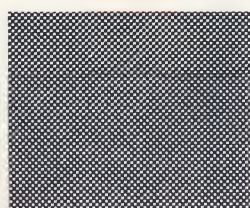
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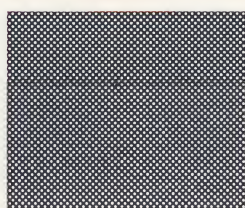
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425•50



425•60



425•70



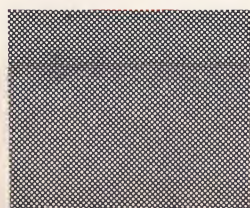
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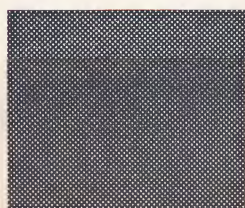
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500•50



500•60



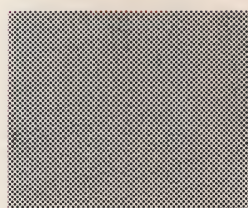
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ORDERING SYSTEM #500



550•50



550•60



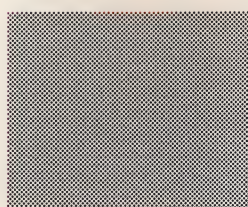
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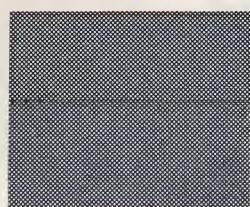
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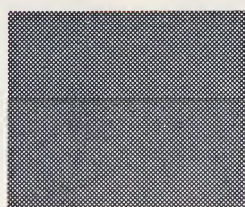
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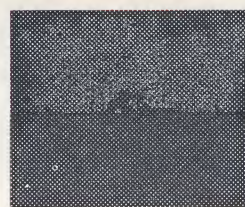
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600•60



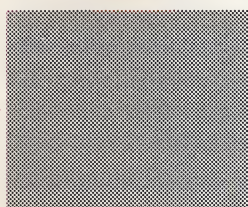
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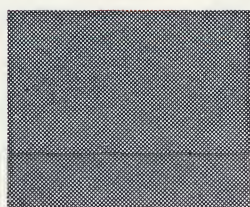
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60 LINE SCREEN

ORDERING SYSTEM #600



650•50



650•60



650•70



650•80

65 LINE SCREEN

ORDERING SYSTEM #650



850•50



850•60



850•70



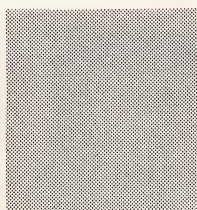
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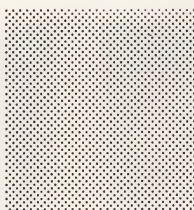
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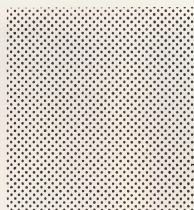
STANDARD
DOT
SCREENS



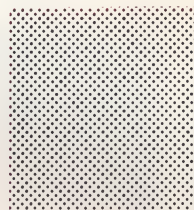
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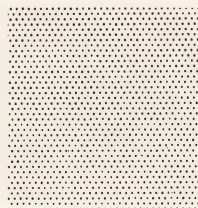
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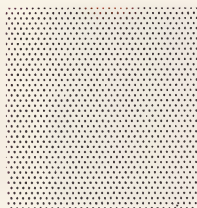
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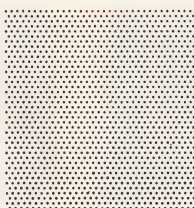
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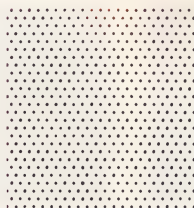
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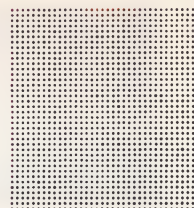
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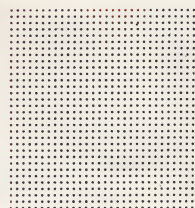
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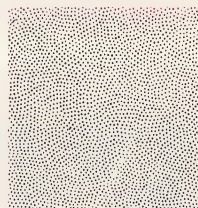


#21



#52

SPECIAL SCREENS



#305



#304



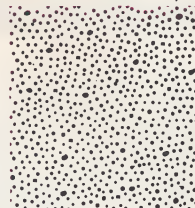
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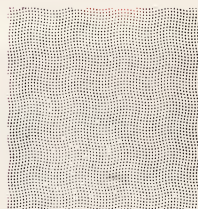
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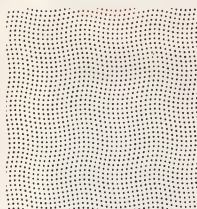
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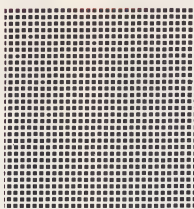
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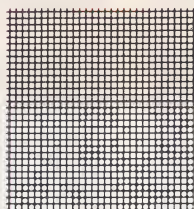
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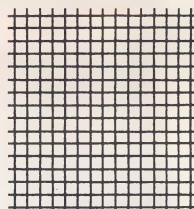
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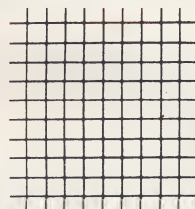
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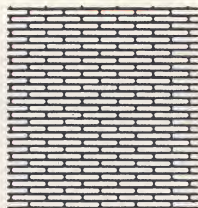
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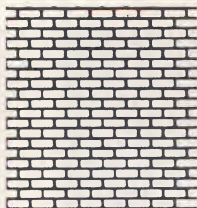
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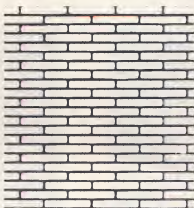
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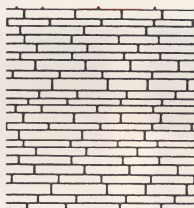
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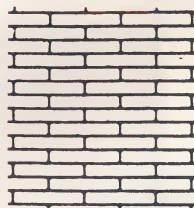
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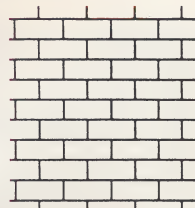
#464



#689



#466



#461



#446



#447



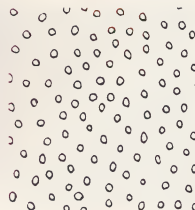
#647



#665



#695

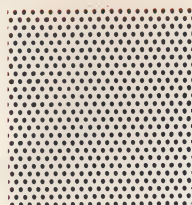


#703

SCREENS and PATTERNS



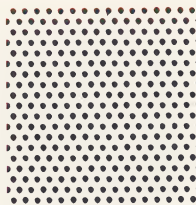
STANDARD DOT SCREENS & SPECIAL SCREENS



#23



#313



#315

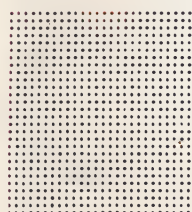


#429



#428

STANDARD
DOT
SCREENS



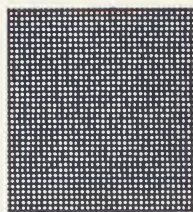
#29



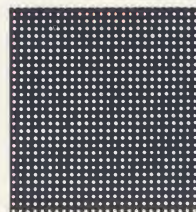
#310



#1



#4



#374



#813

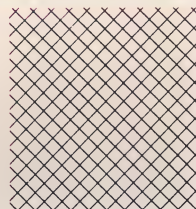
SPECIAL SCREENS



#341



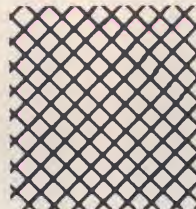
#423



#438



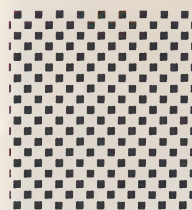
#559



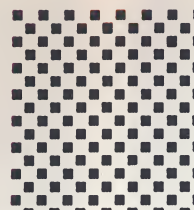
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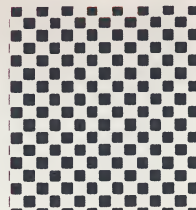
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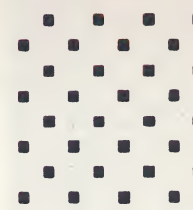
#409



#410



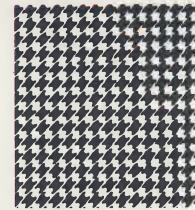
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#555



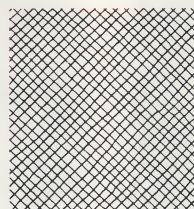
#362



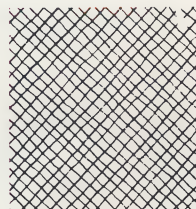
#556



#435



#433



#432



#434



#343



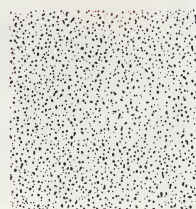
#342



#365



#366



#321



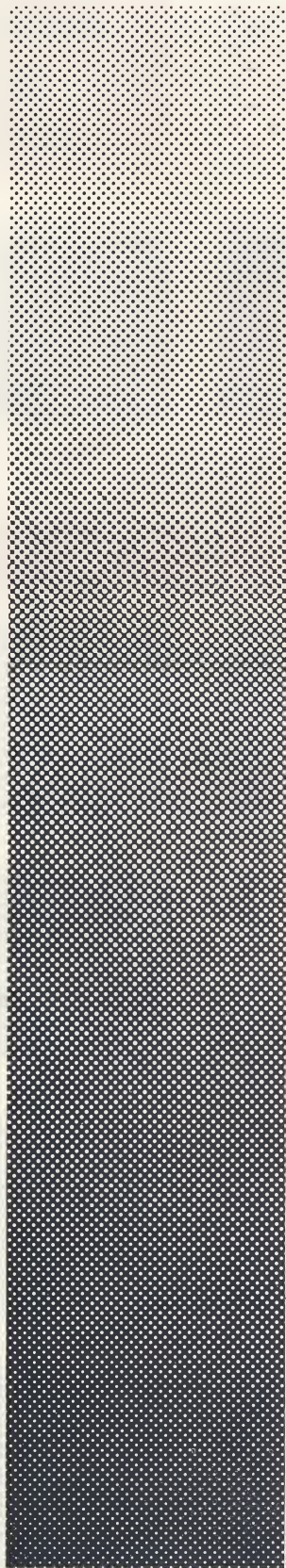
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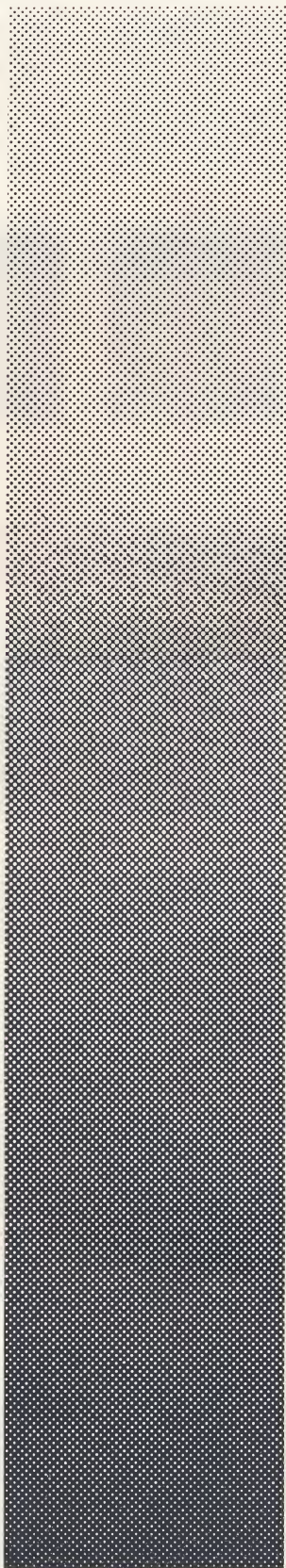
#319



#566



#91



#92



#93

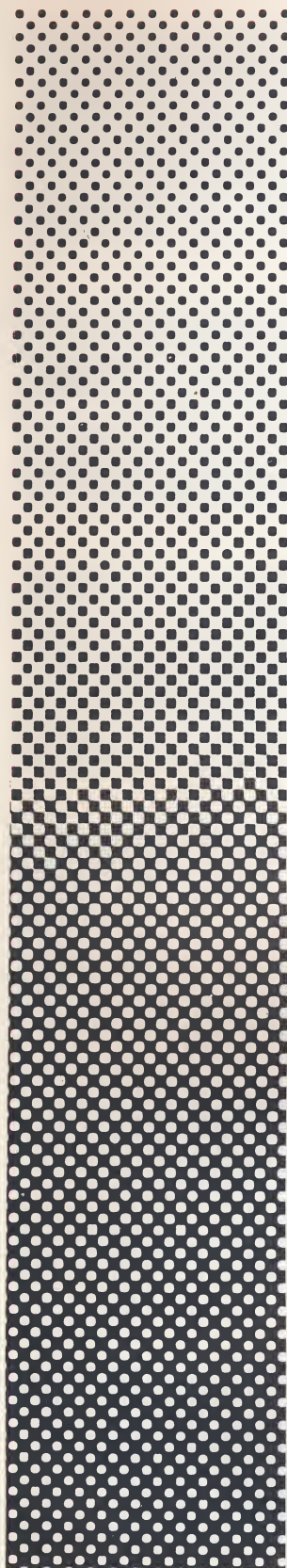


#94

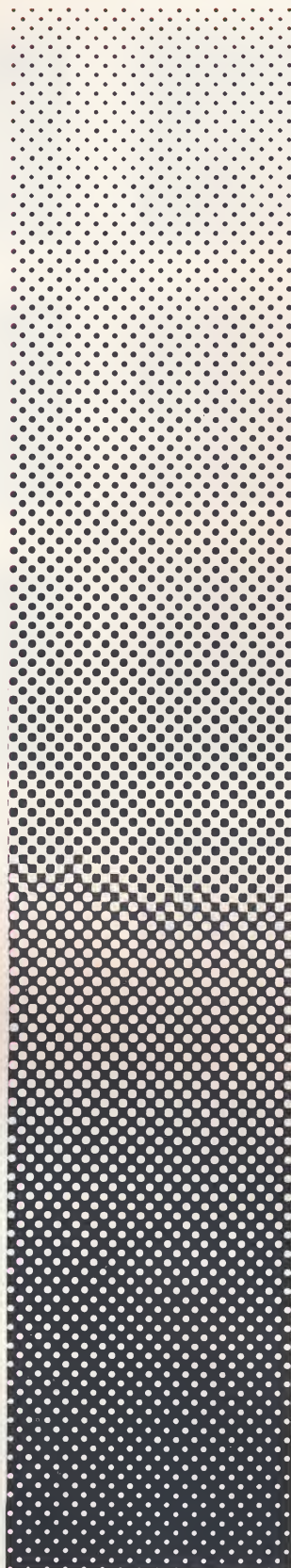
SCREENS & PATTERNS



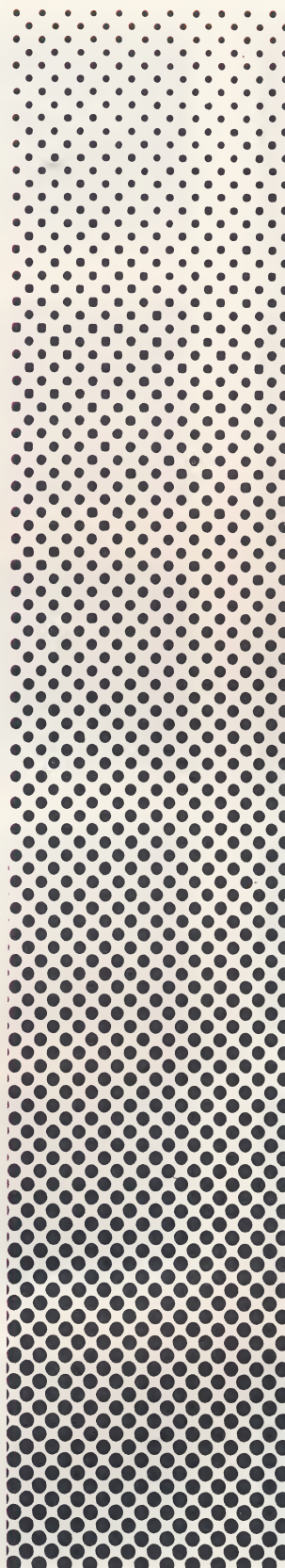
GRADUATED TONES



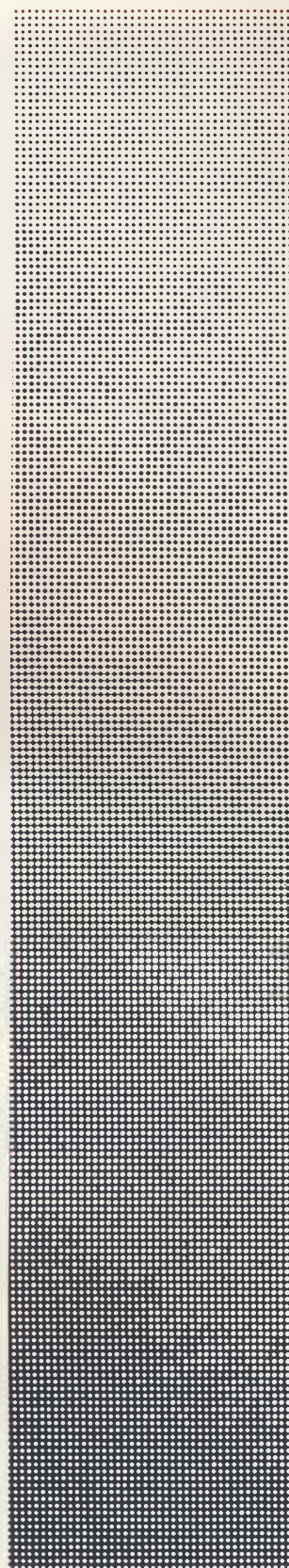
#96



#97



#98



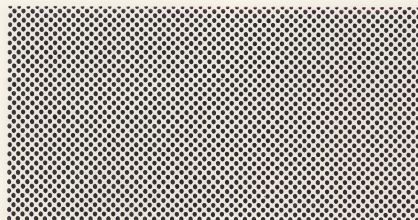
#99



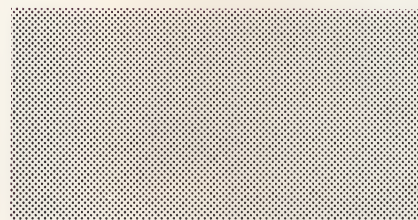
LARGE AREA SCREENS

The patterns listed here are available with printed areas of $16\frac{3}{4} \times 21\frac{3}{4}$ inches and are ideal for use on large areas where a uniform tone throughout is desired. Large Area Screen patterns eliminate matching and piecing of tone which is often required from smaller sheets.

Para-Tone Large Area Screens are available with Zip-a-Tone adhesive or with heat-resistant Blu-Zip in black or white with matte or gloss finish.



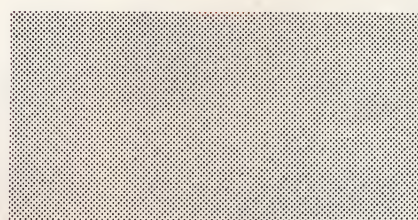
#104



#110



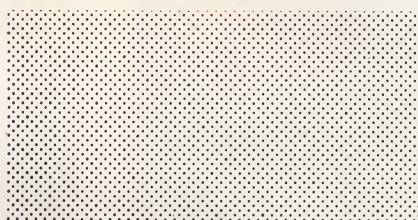
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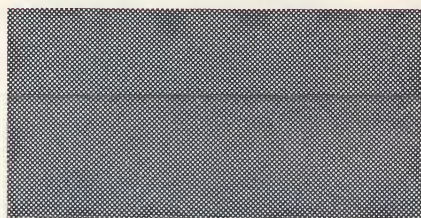
#111



#106



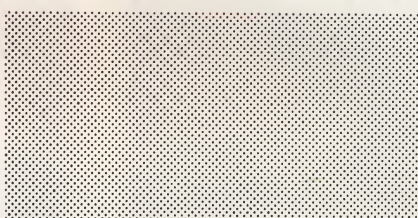
#112



#101



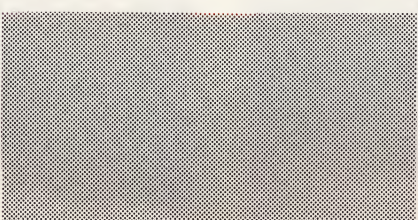
#107



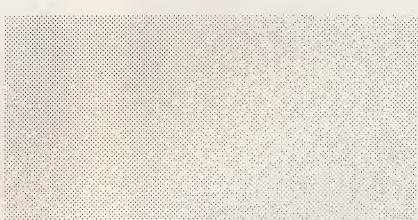
#113



#102



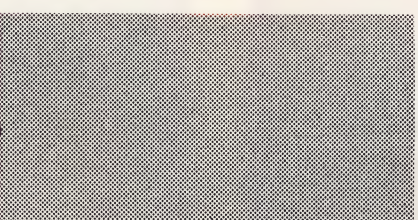
#108



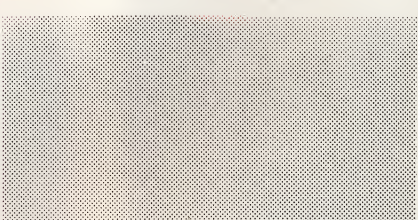
#114



#103



#109



#115

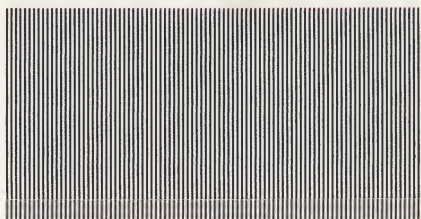
SCREENS & PATTERNS



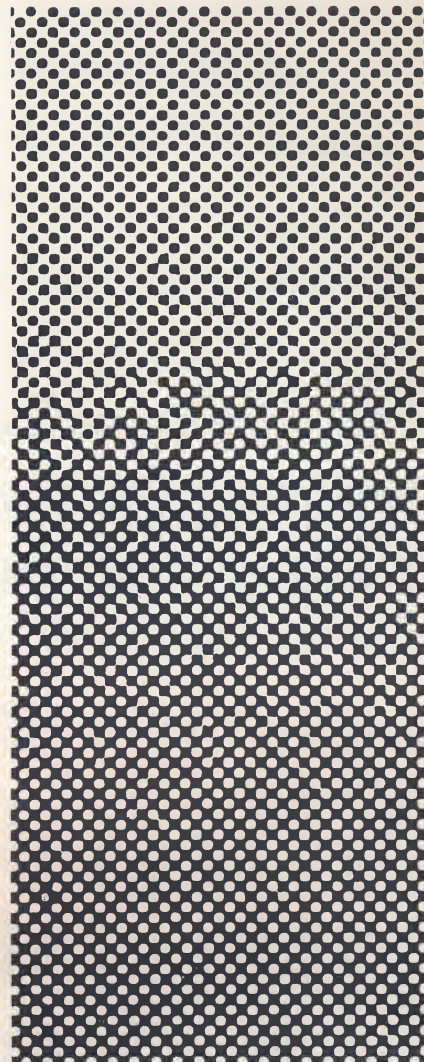
LARGE AREA SCREENS



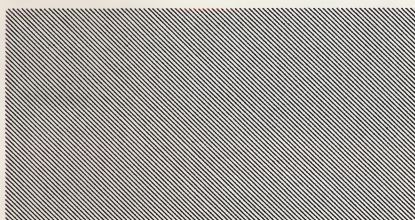
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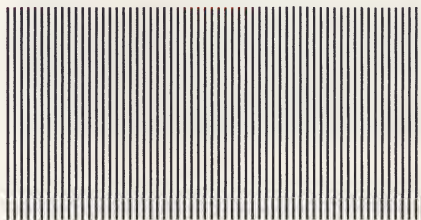
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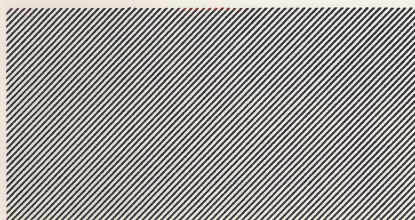
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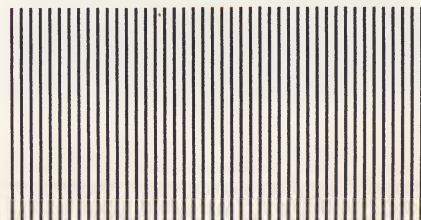
#152



#158



#153



#159



#154



#160



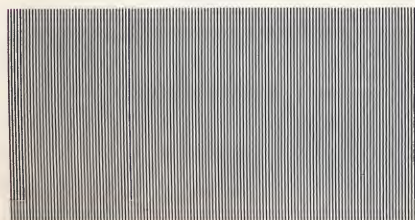
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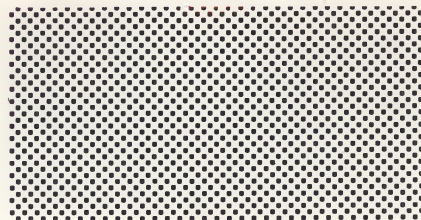
#161



#163



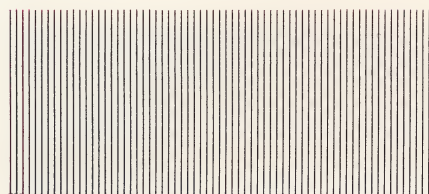
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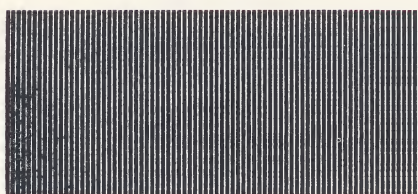
#162



#164



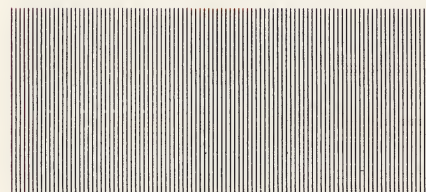
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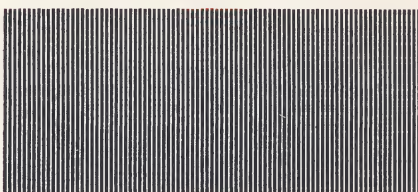
#890



#886



#324



#332



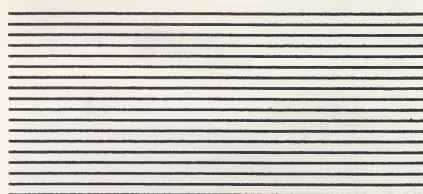
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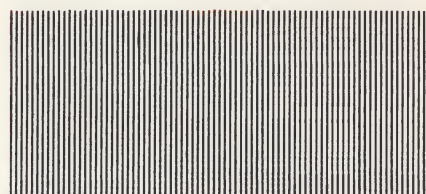
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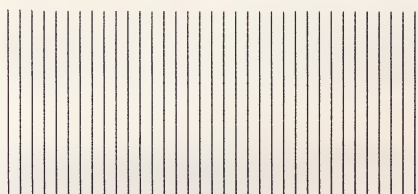
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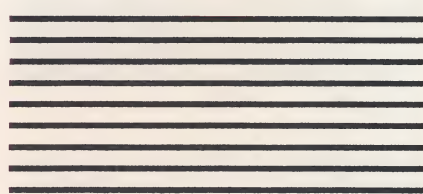
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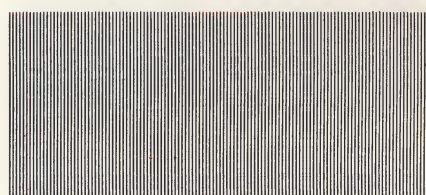
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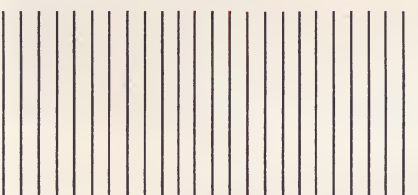
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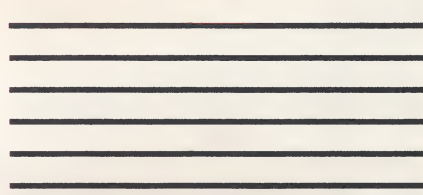
#474



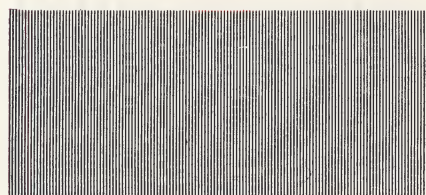
#327



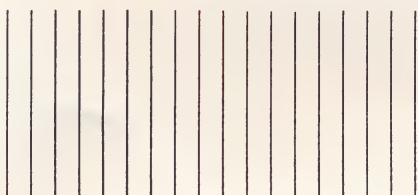
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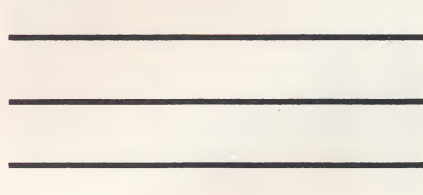
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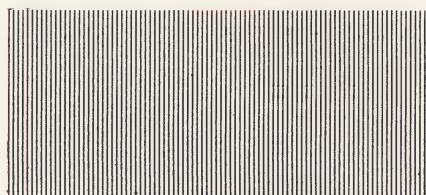
#328



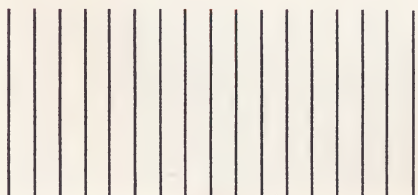
#479



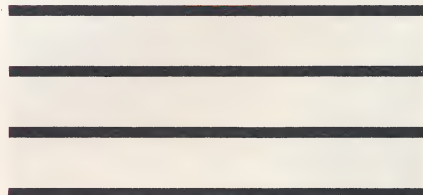
#472



#329



#885



#471

SCREENS & PATTERNS



LINE SCREENS • RULES



#489



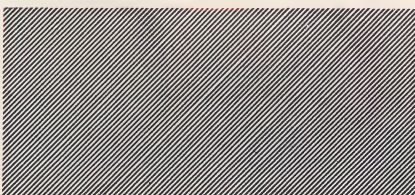
#490



#336



#339



#337



#453



#421



#561



#338



#340



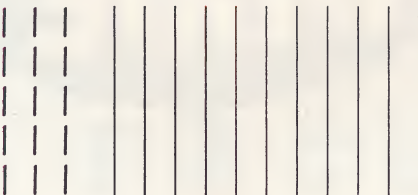
#557



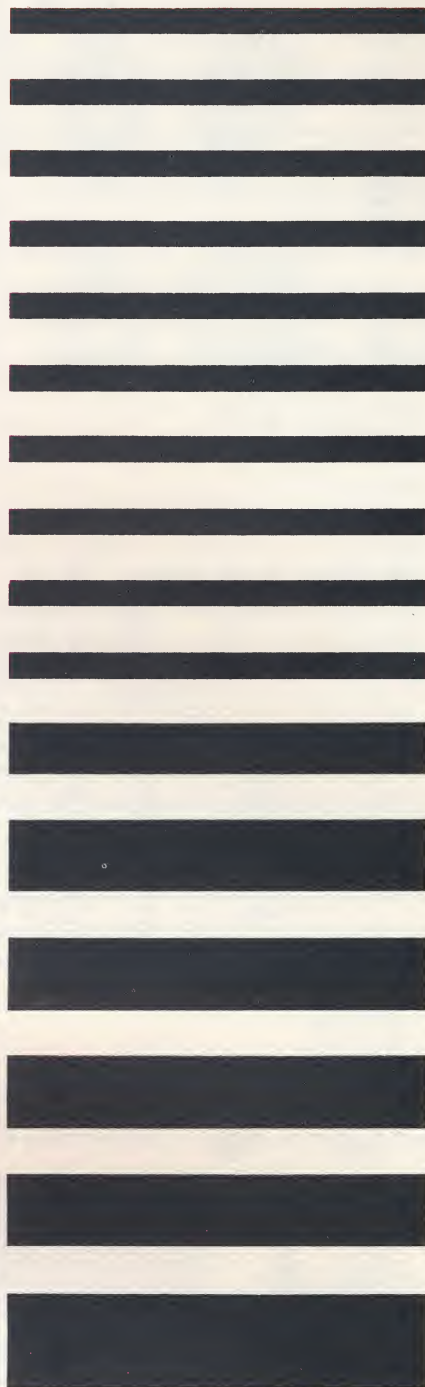
#558



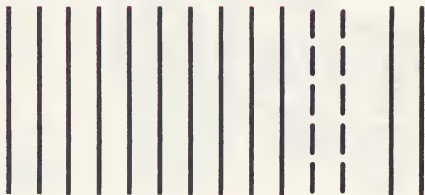
#888



#475



#894



#476



ZIP-A-TONE-BLU-ZIP

CUSTOM SHEETS

For over fifty years, Para-Tone has been making screens, patterns, lettering, symbols and other products on pressure sensitive acetates and films. The sole purpose of these materials is to enable those people who are presenting a visual communication to others to do it better—with greater speed and economy.

As a result, certain items of the thousands of screened tones and patterns have come to be a part of the regular line of available material. These are shown in other sections of this catalog.

We are going to deal here with Para-Tone's answer to the constant question—"We have a special problem. We cannot even find the answer in your large selection of patterns. Can you give us a sheet with our own symbols and designs, printed the way and to the size as we use them in our company?" Of course we can! This is a major part of Para-Tone's service.

Creative ability and today's need for more rapid production of drawings is constantly being restricted by the necessity of drawing and re-drawing repetitious components. Good design planning suffers, errors creep in, quality of reproduction falls off when the time demands of speeded-up production cannot be met by conventional drawing methods. Everyone is searching for a way to reduce the mounting engineering costs.

The answer to this is the use of pre-printed, heat-resistant pressure sensitive templates and tapes which can be applied as an applique to the drawing in proper position. The machine part, electronic component, diagram or symbol

which has been repeated many times on the sheet of Blu-Zip or Copy-Zip material, is lifted from the backing sheet and pressed into place on the drawing. Variations of drawings can be made by assembling the small component parts over the basic drawing wherever desired. Because these materials are so thin, several layers of templates may be superimposed over each other without shadowing when run at proper speeds through Diazo or blueprint reproduction methods. If a change is necessary, there is no need to erase and redraw the part—simply lift the template from the drawing and reposition it in a matter of seconds.

Logotypes, symbols, captions, title blocks, illustrations or anything which must be drawn repeatedly, can be produced on Para-Tone's custom sheets. The reproduction area of 9 x 12 inches can be filled with one item or as many different items as you chose. We offer a complete simplified drafting program that has proven very effective in drafting rooms from coast to coast. For further details contact Para-Tone Inc.

It is desirable to furnish complete camera-ready artwork twice size of the reproduction area (art size of 18x24) with sharp-edged open letters or images which will stand reduction. We reserve the right to reject or alter at cost, any artwork which does not meet these printing standards. Estimates will be submitted on artwork which Para-Tone is asked to prepare.

The cost for such specials are: 50 sheet minimum order at \$.90 each, with a plate charge of \$21.00. Re-orders—at \$.90 each are in 50 sheet quantities with no additional plate charge. Two-color work quotes will be submitted upon request.

Here are some typical examples of custom sheets in various categories

GENERAL  ELECTRIC

LOGOTYPES AND INSIGNIAS



Budweiser®

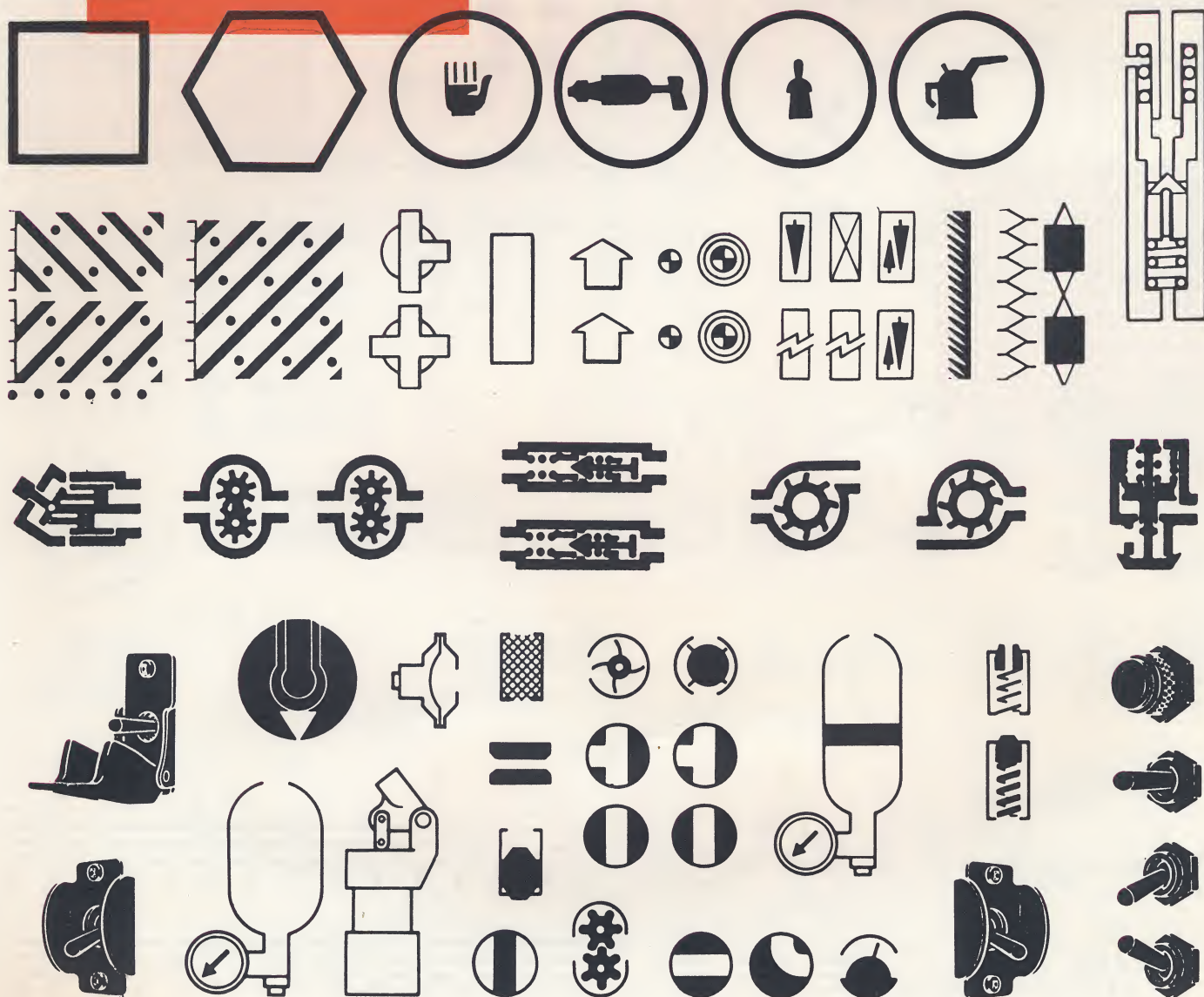
CUSTOM SHEETS



PRINTED CIRCUITS

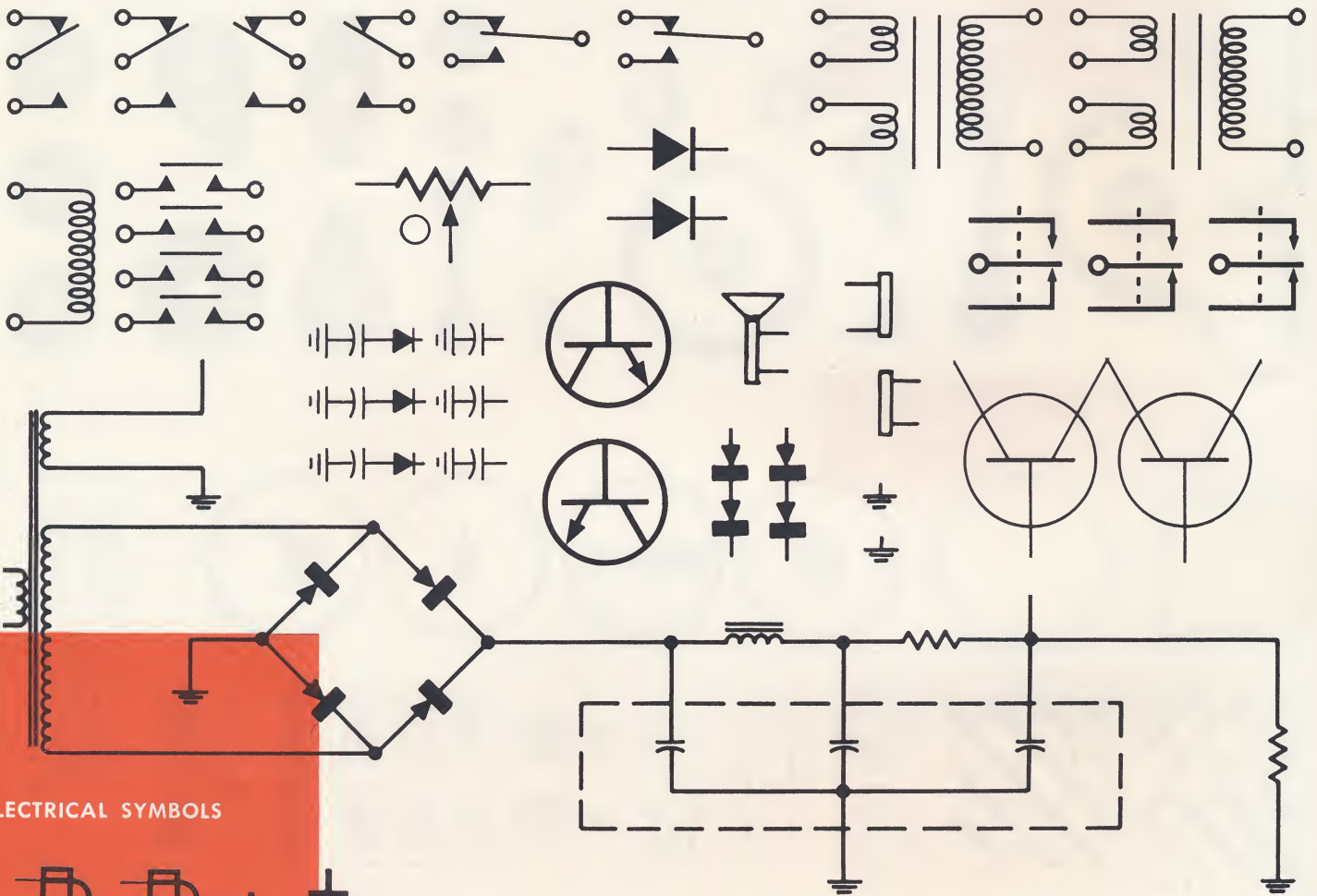


HYDRAULIC SYMBOLS

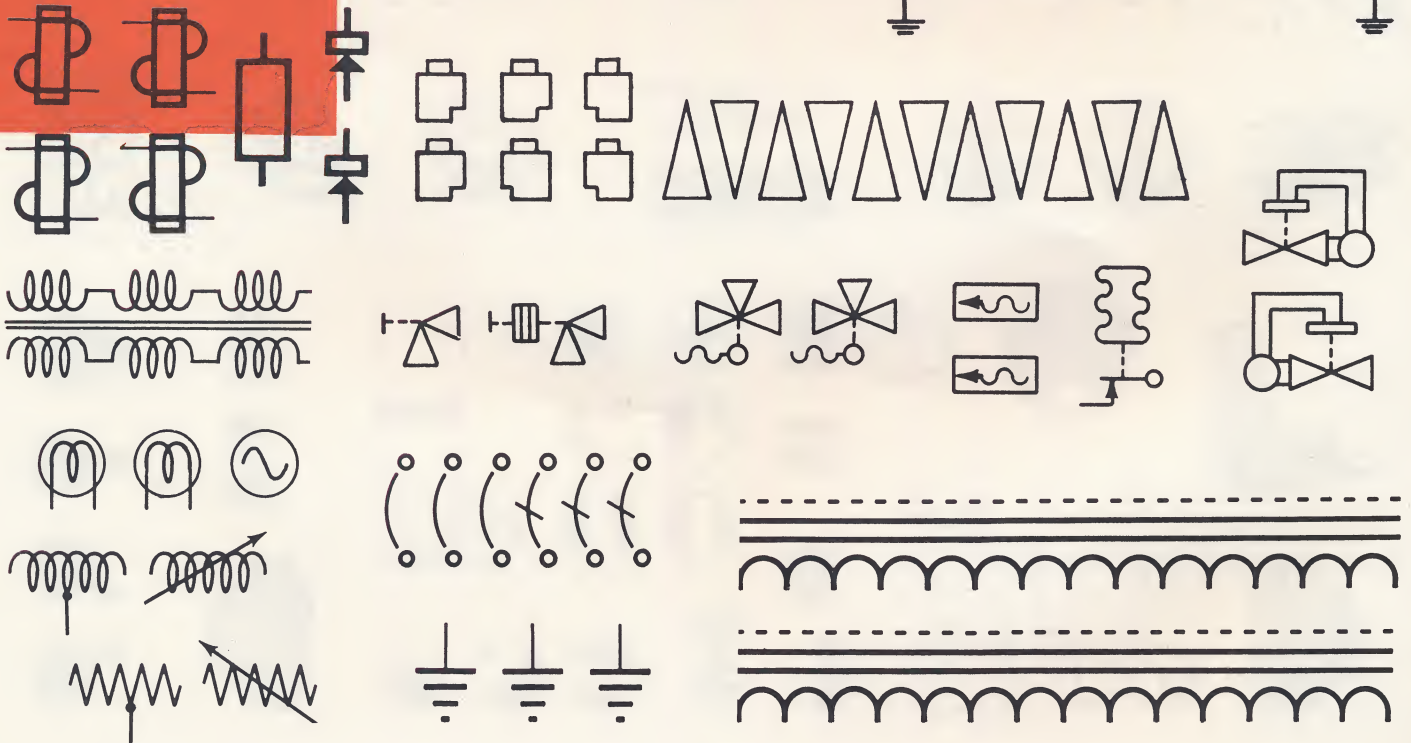




ZIP-A-TONE-BLU-ZIP



ELECTRICAL SYMBOLS



CUSTOM SHEETS



DATE	BY	REVISION	ON

TITLE BLOCKS

SYM.	E.O. NO.	REVISION	BY	DATE	APPROVED

PROFILE _____

TAPE NO. _____

CHARGE _____ DEPTH _____

OFFSET _____ DIR. _____

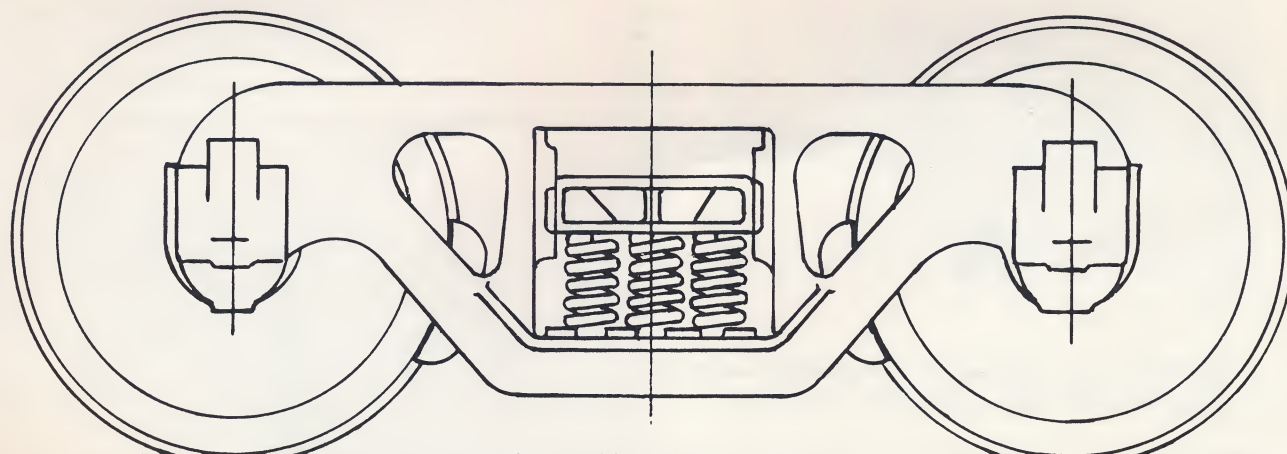
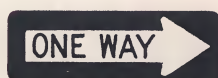
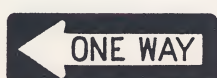
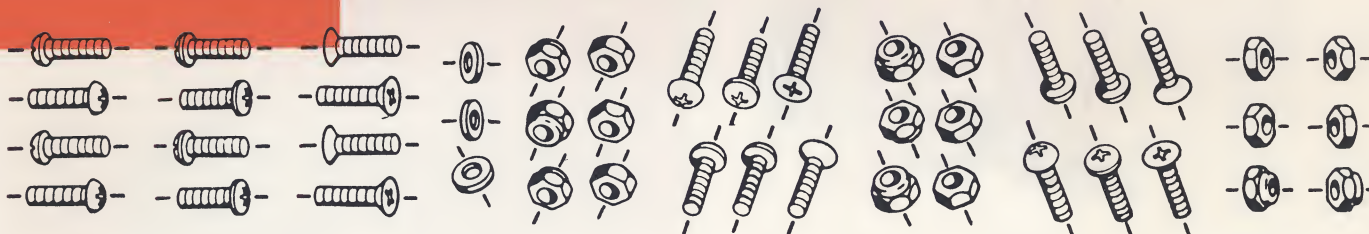
FILTER VARIATION _____

E_s _____ T_u _____ W_s _____

T_c _____

REMARKS: _____

MISCELLANEOUS

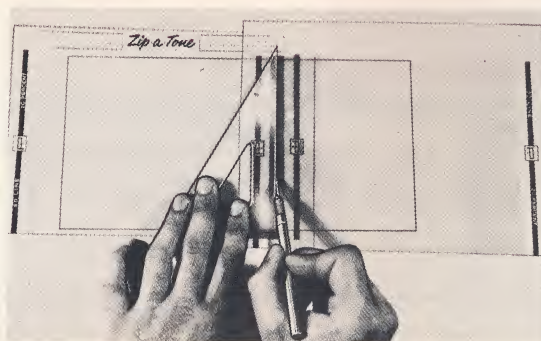
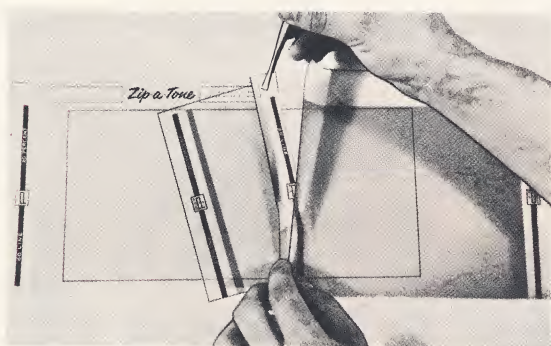




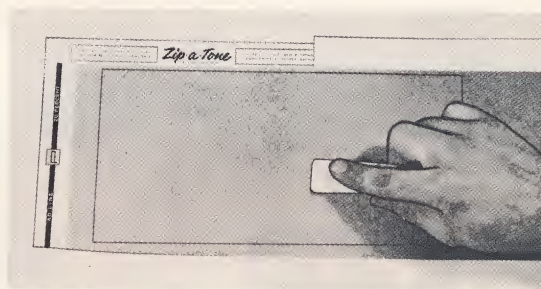
BETTER PRODUCTION HINTS

HOW TO MAKE A "BUTT-JOINT"

To join two color sheets for larger areas of color, overlap them head-to-head or foot-to-foot. Burnish both of these sheets lightly to hold them in position. Make a cut through both pieces with a frisket knife or razor blade.

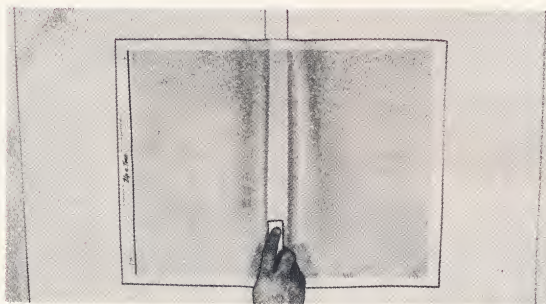


Carefully remove the waste as shown.

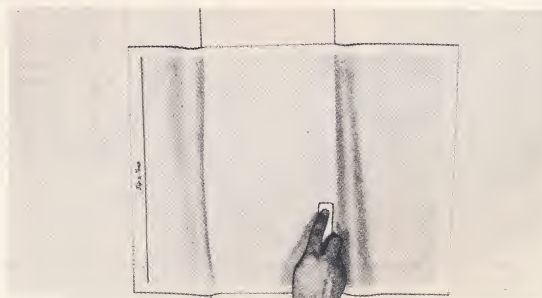


Using a plastic Para-Tone burnisher burnish each sheet to the cut you have just made. After both sheets are securely in place burnish the joint itself until a uniform tone is achieved.

HOW TO LAY LARGE AREA COLORS (SLIP SHEET METHOD)



Place two sheets of paper about one inch apart directly over the area where the color is to be applied. Place the sheet of color over these sheets of paper. Burnish this sheet of color until the one inch area is entirely one tone.



Move the two "Slip-sheets" out gradually until the entire area has been successfully burnished.

SYMBOLS-ARROWS



NUMBERS

NUMBER, SYMBOL and ARROW INDEX

Numbers	21
Letters	24
Symbols	24
Arrows	28

To order in Para-Type Pressure Lettering duplicate first digit of regular style number: Thus style #3000 becomes #33000.

TO ORDER:

1. Specify quantity wanted.
2. Indicate Item wanted using the above system.
3. Indicate black (B) or white (W).

EXAMPLE:

10— —3000 (W)
10— —33000 (B)

Five Digit Number Denotes Pressure Lettering.

THESE SHEETS AVAILABLE IN
PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#3000	1	2	3	4	TO	50
#3001	51	52	53	54	TO	100
#3002	101	102	103	104	TO	150
#3003	151	152	153	154	TO	250
#3004	251	252	253	254	TO	350
#3005	351	352	353	354	TO	500
#3006	1	2	3		TO	50
#3007	51	52			TO	100
#3008	101	102			TO	150
#3009	151	152			TO	250
#3010	251	252			TO	350
#3011	351	352			TO	500
#3012	1	2	3	4	5	6 TO 50
#3013	51	52	53	54	55	56 TO 100
#3014	101	102	103	104	105	106 TO 150
#3015	151	152	153	154	155	156 TO 250



THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#3016 251 252 253 254 255 256 TO 350

#3017 351 352 353 354 355 356 TO 500

#3018 (1) (2) (3) TO (50)

#3019 (51) (52) (53) TO (100)

#3020 (101) (102) (103) TO (150)

#3021 (151) (152) (153) TO (250)

#3022 (251) (252) (253) TO (350)

#3023 (351) (352) (353) TO (500)

#3024 (1) (2) TO (50)

#3025 (51) (52) TO (100)

#3026 (101) (102) TO (150)

#3027 (151) (152) TO (250)

#3028 (251) (252) TO (350)

#3029 (351) (352) TO (500)

#3030 (1) (2) (3) (4) (5) TO (50)

#3031 (51) (52) (53) (54) (55) TO (100)

#3032 (101) (102) (103) (104) (105) TO (150)

#3033 (151) (152) (153) (154) (155) TO (250)

#3034 (251) (252) (253) (254) (255) TO (350)

#3035 (351) (352) (353) (354) (355) TO (500)

#3036 (1) (2) (3) (4) TO (160)

#3037 (1) (2) (3) (4) TO (20)

#3038 (1) TO (0) (1) TO (0) (1) TO (0)

SYMBOLS - ARROWS



NUMBERS • LETTERS

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#3039 1 2 3 4 5 6 7 8 TO 150

#3040 1 2 3 4 5 TO 50

#3041 1 2 3 4 5 TO 10

#3042 1 TO 0

#3043 00 01 02 TO 32

#3044 33 34 35 TO 66

#3045 67 68 69 TO 99

#3046 $\frac{1}{32}$ $\frac{1}{16}$ $\frac{3}{32}$ $\frac{1}{8}$ $\frac{5}{32}$ TO $\frac{31}{32}$ $\frac{1}{3}$ $\frac{2}{3}$ 1 TO 0

FUTURA BOLD NUMBERS

#3059 12345 TO 0 1234 TO 0 1234 TO 0

#3060 123456 TO 0 123456 TO 0

#3061 123 TO 0 123 TO 0

#3062 1234 TO 0

#3063 123 TO 0

#3064 123 TO 0

FUTURA MEDIUM NUMBERS

#3069 123456 TO 0 12345 TO 0 12345 TO 0

#3070 1234567 TO 0 1234567 TO 0

#3071 123 TO 0 1234 TO 0

#3072 123456 TO 0

#3073 1234 TO 0

#3074 123 TO 0

#3047 A TO z AA TO zz 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0
A TO Z AA TO ZZ 1 TO 0

SYMBOLS-ARROWS

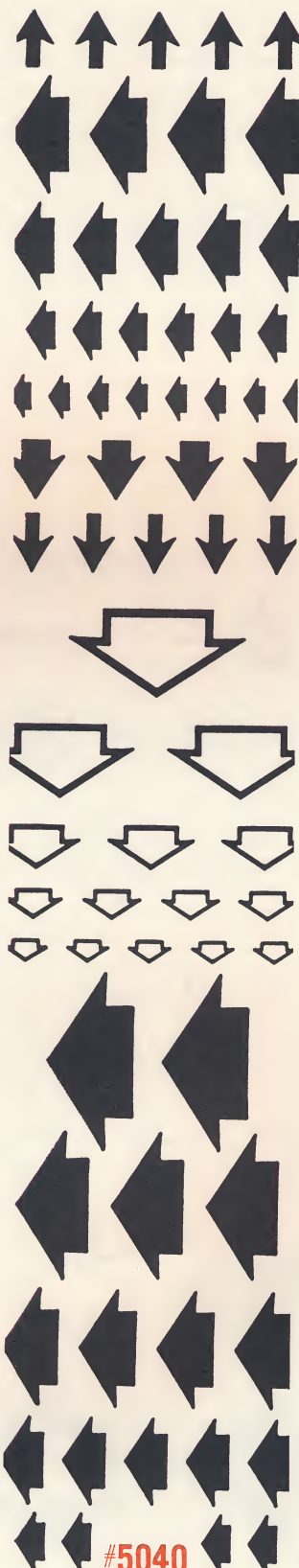


SYMBOLS

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP



#5001



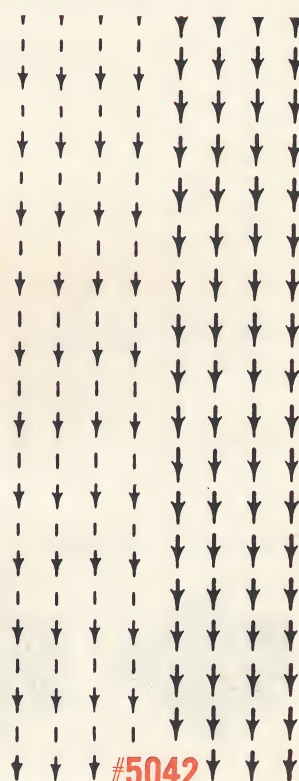
#5040



#5011



#5041

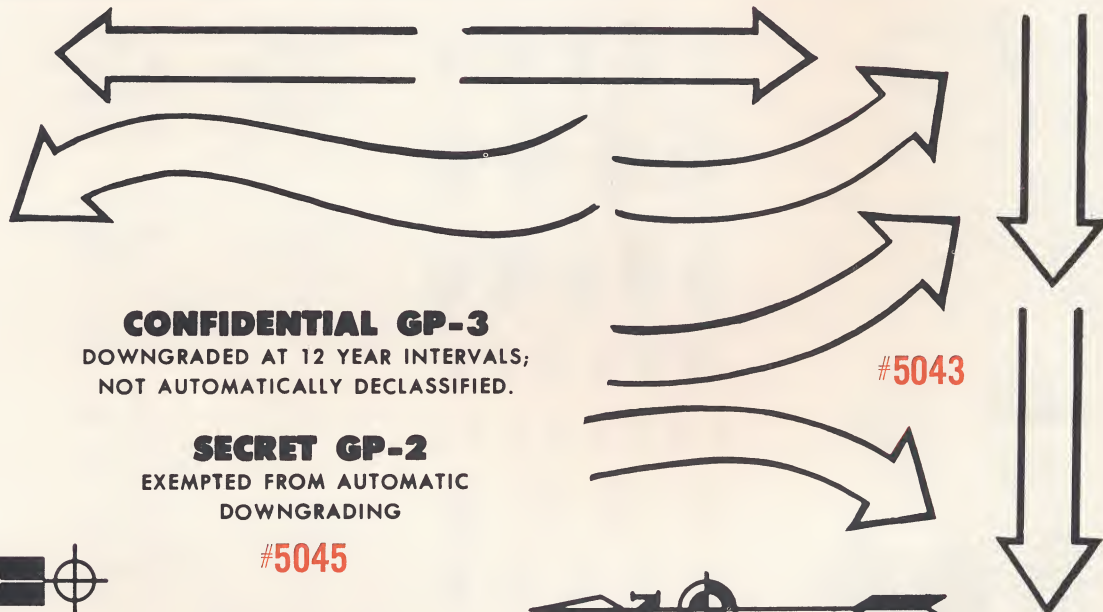


#5042

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP



#5056



#5043

CONFIDENTIAL GP-3
DOWNGRADED AT 12 YEAR INTERVALS;
NOT AUTOMATICALLY DECLASSIFIED.

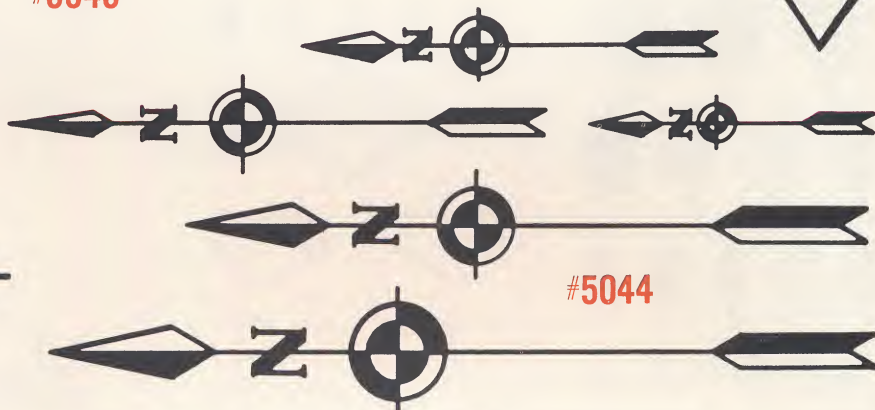
SECRET GP-2
EXEMPTED FROM AUTOMATIC
DOWNGRADING



#5045

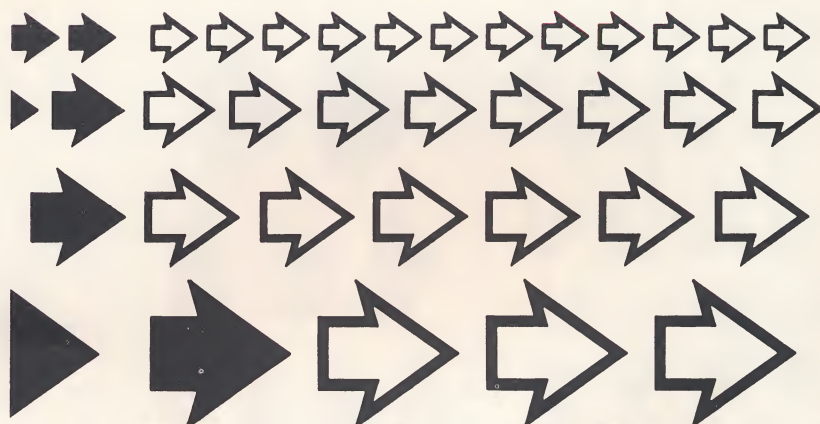


#5058



#5044

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Cotangent	$\{ \} \{ \} \{ \} \{ \}$	$\int \int \left(\sqrt{\square} \right)$
Cosecant		
==== Sine		
Secant	$[]$	$\left(\sqrt{\Sigma} \right)$
'''''' Tangent		$\subset \supset \partial \ln$
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+++++	$\sqrt[3]{\quad}$	$\in \ni \log e$
*****	$\sqrt[4]{\quad}$	$d d d$
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A B Γ		



#5023



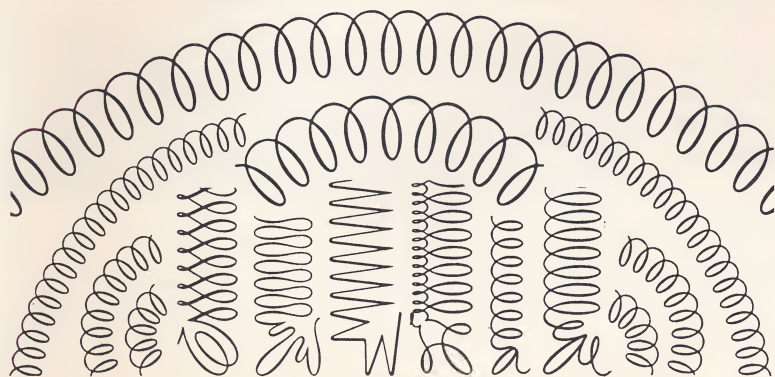
#5062

SYMBOLS-ARROWS

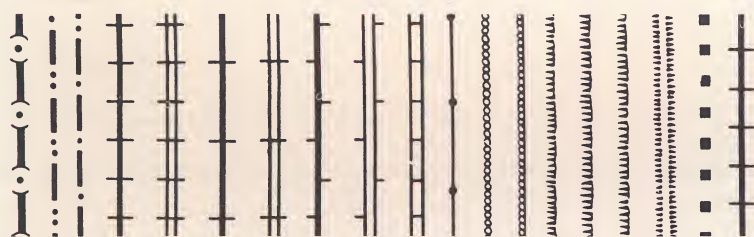


SYMBOLS

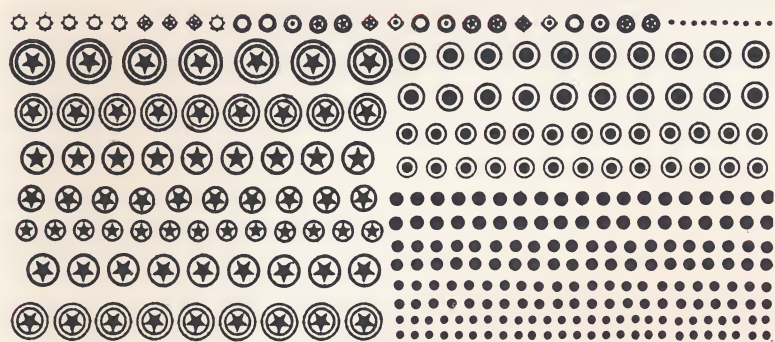
THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP



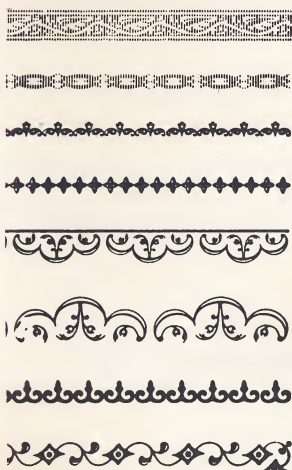
#5037



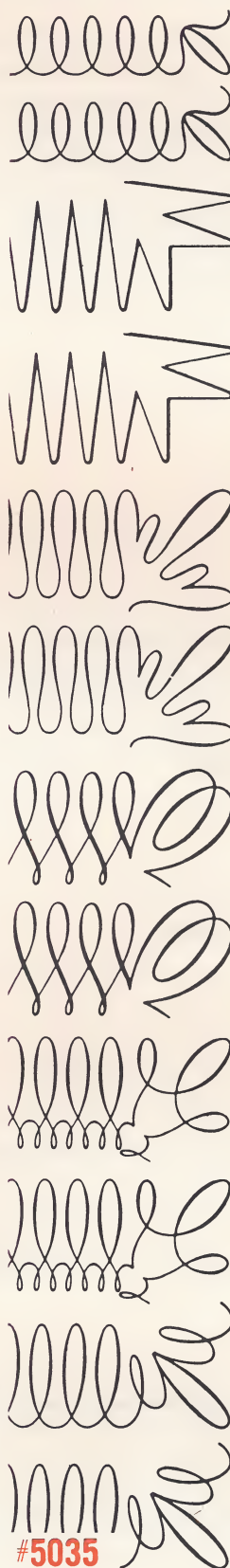
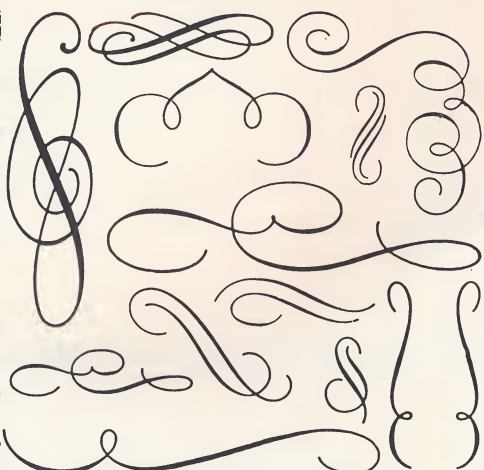
#5060



#5059



#5036



#5035

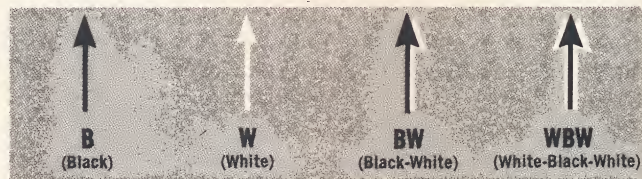


#5055



THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

The arrows shown here may be ordered in any of the combinations shown at right. Printed in black or white or a combination of both, they are economical and easy to use as call-outs or accents on blue-prints, artwork or continuous-tone photo prints or illustrations.



To order in Para-Type Pressure Lettering duplicate first digit of regular style number: Thus style #4000 becomes #44000.

TO ORDER:

1. Specify quantity.
2. Specify Item Number using the above system.
3. Specify Combination.

EXAMPLE:

5— —4008 WBW
5— —44008 WBW

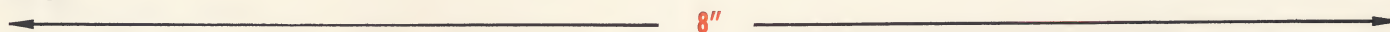
Five Digit Number Denotes Pressure Lettering.



#4008



#4016



8"



#4011



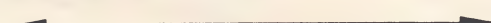
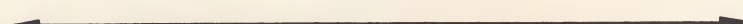
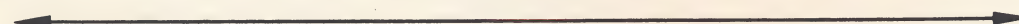
8"



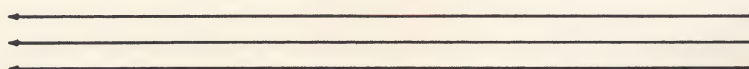
#4005



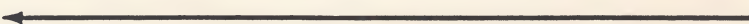
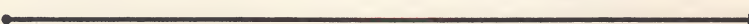
7 1/16"



#4012



#4004



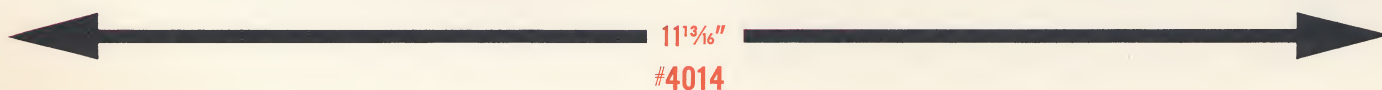
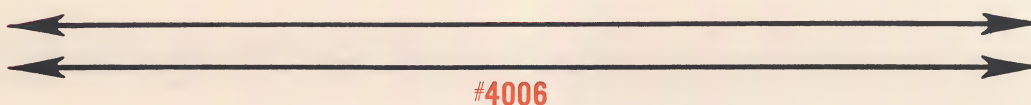
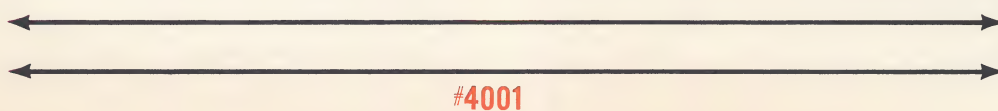
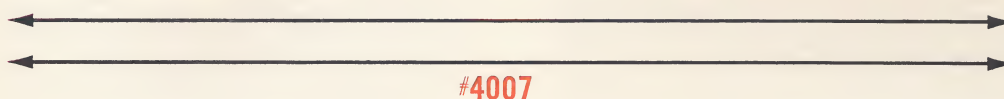
#4003

SYMBOLS-ARROWS



ARROWS

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP



1. Draw a very light pencil line on the artwork just below where the word is to appear in the heading. This distance should be the same as the distance between the bottom of the letters and the printed guideline below the letters on the Para-Tipe sheet you have chosen.

2. With the needle of the Para-Tone stylus, or a knife, cut lightly around the needed letters on the Para-Tipe sheet, including the printed line. Let them remain in position on the backing sheet until you are ready to place them onto the artwork.

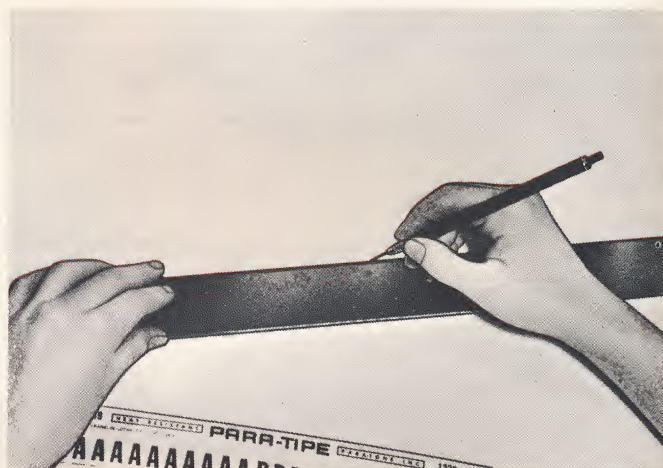
3. Letters now can be easily lifted from the Para-Tipe sheet with the needle of the stylus or the point of the knife blade.

4. Now place the letter in the heading, lining up the printed guideline with the line drawn on the artwork. Press the letter lightly in position with your finger. This will hold the letters in line until you are satisfied with the spacing of the characters. If revisions are needed, the letters can be lifted and re-positioned again as often as desired.

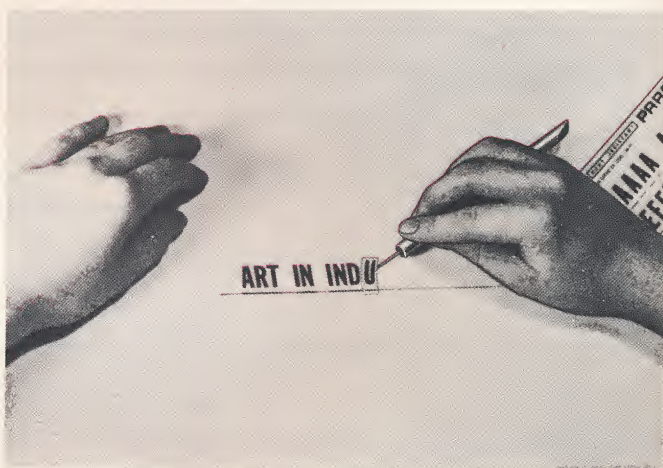
5. After the heading is completed, properly spaced and aligned, cut slightly across the lower part of the acetate letter pieces above the printed guideline. Then peel away the segments of the printed guideline. The light pencil guide line you drew before may now be erased to clean up the artwork.

6. Burnish the acetate letters firmly to the artwork—using either the smooth, rounded wooden end of the Para-Tone needle stylus or the larger white plastic Para-Tone burnisher. Remove the few air bubbles trapped under the letters and the heading is ready for the engravers camera. The matte surface prevents glare from the acetate causing camera reflection problems that may result when a glossy surface is used.

1



HOW TO ASSEMBLE

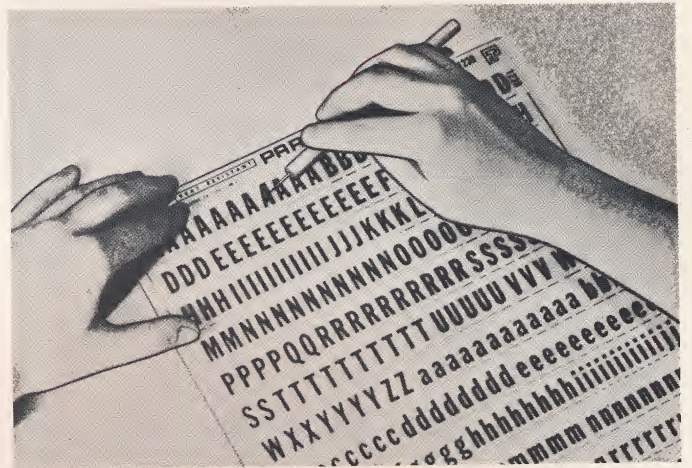


4

2



3



A HEADING WITH PARA-TYPE ALPHABETS



5



6

1

1. Draw a light pencil guideline $\frac{1}{8}$ " lower than the line on which the words of the heading are to appear. This guideline may be drawn with blue pencil (blue will not reproduce) or very lightly with a regular lead pencil.

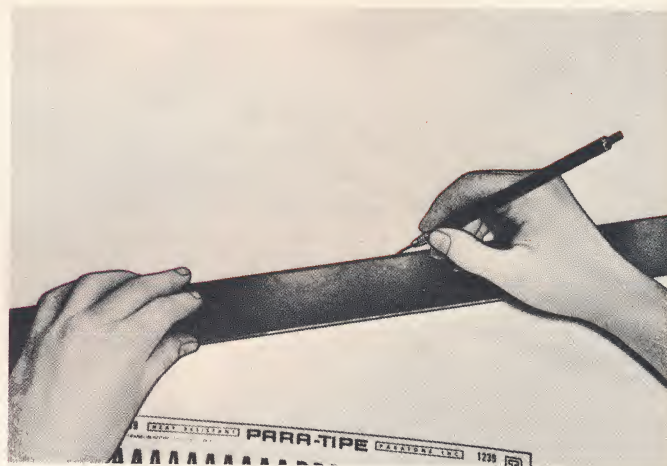
2. Place the guideline printed below the letter directly on top of the pencil guideline on your art work. Rub your finger over the letter and the letter guide line to form contact between the plastic sheet and any smooth surface.

3. Rub the letter firmly with any smooth instrument (such as burnishing end of a Para-Tone needle). Use light pressure so as not to distort plastic sheet. You can notice the letter transferring as pressure is applied (the letter will turn gray). Do not lift plastic sheet until complete transfer of the letter is obtained.

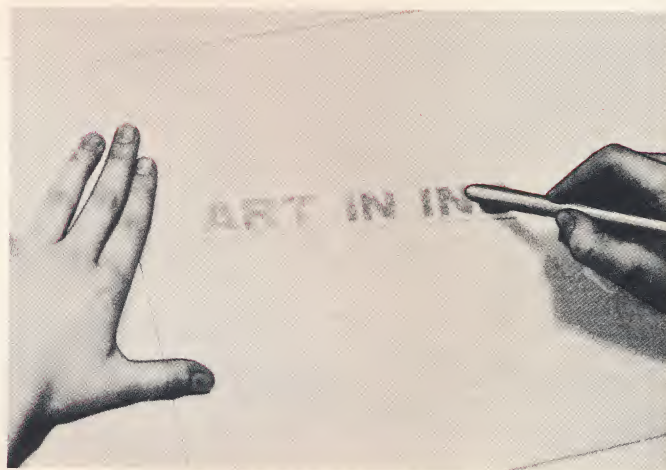
4. After transferring the letter and guidelines to complete your words, place the backing sheet over the letters, and rub to assure perfect contact.

5. To remove guideline, place the edge of a piece of paper over the letters and erase the guideline with a soft pencil eraser. In case of error letter can be erased without injury to paper surface by using a soft pencil eraser.

6. For added protection where repeated handling is anticipated, letters may be sprayed with three or four light coats of any clear polyester base fixative.

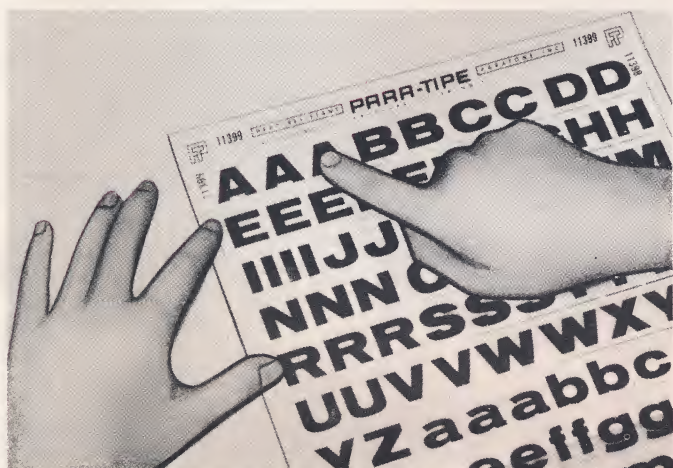


HOW TO ASSEMBLE A

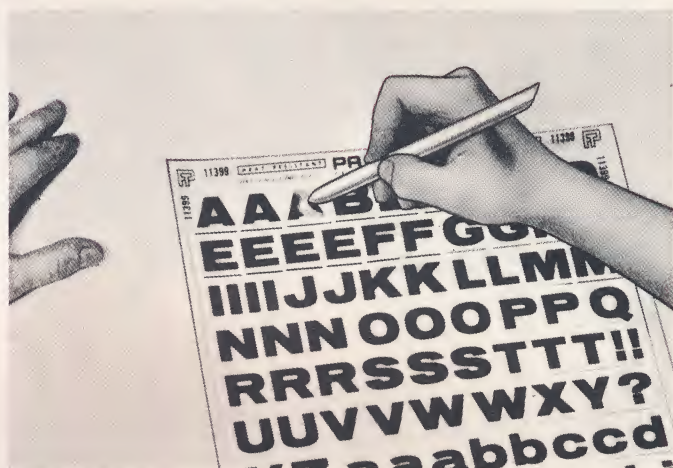


4

2



3



HEADING WITH PARA-TYPE PRESSURE LETTERING



5



6



PARA-TYPE ALPHABET INDEX

Some Items will not be available until a later date. Please refer to the availability chart in the rear of the catalog.

TO ORDER:

1. Specify quantity.
2. Specify Item Number.
3. Specify black (B) or white (W).

EXAMPLE:

10—#1003 (W)

10—#11003 (B)

Five Digit Number Denotes Pressure Lettering.

How to Use Para-Type Alphabets	30
How to Use Para-Type Pressure Lettering	32
Gothic/Sans Serif	35
Standard	54
Square Serif	63
Brush	64
Script	66
Outline/Inline/Shaded	68
Initials	70
Old Timers.	70
Hand Lettering	72
<u>Index of Names and Sizes</u>	<u>77</u>

To order in Para-Type Lettering duplicate first digit of regular style number: Thus style #1003 becomes #11003.

COPY INDICATIONS

#P980

scin ensmtho of ocnhm lmochn snoh nil
lo nscmh hlmoe omhschn nsc enismto o
ohlmsh nles mhneo snhscoml ohns nscin
hlmoe omhschn lo nscmh mlesn snho lm
nscmh of ocnhm lmochn snoh mlesn n

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ALPHABETS



GOthic / SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

GOthic / SANS SERIF

UNIVERS 100

#1003 CAPS • LOWER CASE • NUMBERS

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#1004 CAPS • LOWER CASE • NUMBERS

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#1005 CAPS • LOWER CASE • NUMBERS

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#1007 CAPS • LOWER CASE • NUMBERS

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#1021 CAPS • LOWER CASE • NUMBERS

INDUSTRY
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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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UNIVERS 106

#1035 CAPS • LOWER CASE • NUMBERS

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ALPHABETS



GOTHIC/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

UNIVERS 113

#1083 CAPS • LOWER CASE • NUMBERS

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ALPHABETS



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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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#1105 LOWER CASE • NUMBERS

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UNIVERS 117

#1115 CAPS • LOWER CASE • NUMBERS

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#1118 CAPS • LOWER CASE • NUMBERS

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#1119 CAPS • LOWER CASE • NUMBERS

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NEWS GOTHIC

#1171 CAPS • LOWER CASE • NUMBERS

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INDUSTRY IN ART IS A NECESSITY—NO
12 industry in art is a necessity—not a virt

#1172 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS A NECESSIT
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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1175 CAPS • LOWER CASE • NUMBERS

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#1176 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
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INDUSTRY
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NEWS GOTHIC CONDENSED

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8 industry in art is a necessity—not a virtue—and any evidence of the s
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ALPHABETS



GOthic / SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1191 CAPS • LOWER CASE • NUMBERS

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#1193 LOWER CASE • NUMBERS

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#1197 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS A NECESSITY—NOT A VIRTUE
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#1201 CAPS • LOWER CASE • NUMBERS

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#1203 LOWER CASE • NUMBERS

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FRANKLIN GOTHIC

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INDUSTRY IN AR
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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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ALPHABETS



GOTHIC/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1250 CAPS *

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144

GROTESQUE #9

#1254 CAPS • LOWER CASE • NUMBERS

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#1255 CAPS • LOWER CASE • NUMBERS

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ALPHABETS



GOTHIC/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

GROTESQUE #9 ITALIC

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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INDUSTRY IN ART IS A NECESSITY—NOT A VIRTUE—AND ANY E
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ALPHABETS



GOTHIC/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1316 CAPS • LOWER CASE • NUMBERS

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#1317 CAPS • LOWER CASE • NUMBERS

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FUTURA BOLD ITALIC

#1335 CAPS • LOWER CASE • NUMBERS

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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#1339 CAPS • LOWER CASE • NUMBERS

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GROTESQUE #216

#1349 CAPS • LOWER CASE • NUMBERS

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ALPHABETS



GOTHIC/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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#1357 CAPS

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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ALPHABETS



GOthic/SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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FOLIO LIGHT

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

FOLIO LIGHT ITALIC

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ALPHABETS



GOthic / SANS SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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COPPERPLATE GOTHIC HEAVY COND.

#1546 CAPS • LOWER CASE • NUMBERS

8 *INDUSTRY IN ART IS A NECESSITY—NOT A VIRTUE—AND ANY E*
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ALPHABETS



GOTHIC / SANS SERIF • STANDARD

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1547 CAPS • LOWER CASE • NUMBERS

18 INDUSTRY IN ART IS A NECE

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STANDARD

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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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ALPHABETS



STANDARD

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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ALPHABETS



STANDARD

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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ALPHABETS



STANDARD

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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THESE SHEETS AVAILABLE IN PARA-TIPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

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TIMES ROMAN BOLD ITALIC

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*INDUSTRY IN ART IS A NECE
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*INDUSTRY IN A
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ALPHABETS



SQUARE SERIF

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1727 CAPS

INDU

#1728 LOWER CASE • NUMBERS

72 indu

BULLETIN TYPEWRITER

#1735 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS
18 industry in art

#1736 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART
24 industry in

#1737 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
36 industr

GREEK ALPHABETS

#1742

αβγΔδεζηθκλμνξπρσφχψωΩΘΣ<≡*

#1743

αβγΔδθλμπρσφψΩαβγΔδθ

#1744

αβγΔδθλμπρσφψΩαβγΔδθ

#1745

αβγΔδθλμπρσφψΩαβ

#1746

ΔΩΨΘΣαββγδεζηθϑ

#1747

ΔΩΨαβγδεζ ΔΩΨαβγδε ΔΩΨαβγδεζ

#1748

ΔΘΞΣΦΩΨ αβγδεζηθϑι ζ∞ℓ✓

SQUARE SERIF

HELLENIC WIDE

#1750 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART I
14 industry in art is a n

#1751 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
18 industry in art i

#1752 CAPS • LOWER CASE • NUMBERS

INDUSTRY
24 industry

#1753 CAPS • LOWER CASE • NUMBERS

INDUS
30 indu

#1754 CAPS • LOWER CASE • NUMBERS

indus
42 IN

STYMIE BOLD

#1820 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS
18 industry in art is a ne

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1821 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN AR
24 industry in art is

#1822 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
30 industry in a

#1823 CAPS • LOWER CASE • NUMBERS

INDUST
48 indus

#1824 CAPS • LOWER CASE • NUMBERS

INDUS
60 ind

#1825 CAPS

INDU

#1826 LOWER CASE • NUMBERS

72 ind

EGYPTIAN EXPANDED

#1831 CAPS • LOWER • NUMBERS

INDUS
24 indu

#1832 CAPS • LOWER CASE • NUMBERS

IND
36 in

#1833 CAPS • LOWER CASE • NUMBERS

IND
48 i

#1834 CAPS • LOWER CASE • NUMBERS

IN
60 i

BRUSH

BRUSH

#1840 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
24 industry in art is a n

ALPHABETS



BRUSH

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1841 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industry in ar

#1842 CAPS • LOWER CASE • NUMBERS

INDUS
48 industry i

#1843 CAPS • LOWER CASE • NUMBERS

INDUS
60 industr

#1844 CAPS • LOWER CASE • NUMBERS

INDU
72 indus

STOP

#1853 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
42 industry i

STUDIO

#1855 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
36 industry i

#1856 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industr

DAM CASUALTY

#1866 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS A NEC
24 industry in art is a necessity

#1867 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART
36 industry in art is a

#1868 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
48 industry in ar

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1869 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
60 industry in

DAM CASUALTY DIAGONAL

#1870 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS A NEC
24 industry in art is a necessity

#1871 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART I
36 industry in art is a

#1872 CAPS • LOWER CASE • NUMBERS

INDUSTRY in a
48 industry in a

#1873 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
60 industry i

SCRIPT

COMMERCIAL SCRIPT

#1875 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART IS
18 industry in art is a necessity-

#1876 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
24 industry in art is a n

#1877 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industry in art

#1878 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industry i

#1879 CAPS • LOWER CASE • NUMBERS

INDUS
60 industry

ALPHABETS



SCRIPT

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1880 CAPS

INDU

#1881 LOWER CASE • NUMBERS

72 industr

PARK AVENUE

#1884 CAPS • LOWER CASE • NUMBERS

INDUSTR

36 industry in art is

LYDIA CURSIVE

#1890 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
36 industry in art

#1891 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industry i

#1893 CAPS

INDUS

#1894 LOWER CASE • NUMBERS

72 indus

LEGEND

#1896 CAPS • LOWER CASE • NUMBERS

INDU
72 industry

MURPHY HALL BOLD

#1898 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
24 industry in art is a necessity

#1899 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industry in art is a

#1900 CAPS • LOWER CASE • NUMBERS

INDUST
48 industry in a

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1901 CAPS • LOWER CASE • NUMBERS

INDU
60 industry i

THOMPSON QUILLSCRIPT

#1969 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART
24 industry in art is a necessity

#1970 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
36 industry in art is a

#1971 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industry in a

OUTLINE • INLINE • SHADED

COMSTOCK

#1906 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
24 industry in ar

GOLD RUSH • MARBLE HEART

#1908 CAPS • NUMBERS

24 INDUSTR
42 INDUSTR

OLD BOWERY

#1910 CAPS • NUMBERS

30 INDUSTRY I

CHISEL

#1913 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industr

#1914 CAPS • LOWER CASE • NUMBERS

INDUST
60 indu

GROTESQUE OUTLINE

#1917 CAPS • NUMBERS

36 INDUSTRY IN ART

ALPHABETS



OUTLINE • INLINE • SHADED

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1918 CAPS

48 INDUSTRY

#1919 CAPS

60 INDUST

#1920 CAPS

72 INDUS

UMBRA

#1923 CAPS • NUMBERS

24 INDUSTRY I
48 INDU

SHADOW

#1925 CAPS • NUMBERS

24 INDUSTRY IN ART
48 INDUS

ORPLID

#1927 CAPS • NUMBERS

24 INDUSTRY IN AR

#1928 CAPS • NUMBERS

36 INDUSTR

PROFIL

#1930 CAPS • NUMBERS

24 INDUST

#1931 CAPS • NUMBERS

36 IND

#1932 CAPS • NUMBERS

48 IN

#1933 CAPS • NUMBERS

60 I

BETON OPEN

#1935 CAPS • NUMBERS

36 INDUS

#1936 CAPS • NUMBERS

48 IND

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1937 CAPS • NUMBERS

72 IN

INITIALS

DUTCH INITIALS • RALEIGH INITIALS

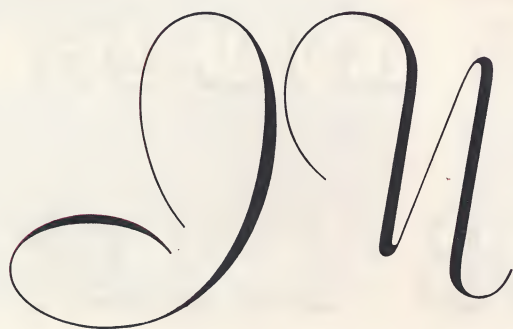
#1942 CAPS



INDUST

TANGO SWASH INITIALS

#1943 CAPS



GOUDY LOMBARDIC

#1944 CAPS

INDUSTRY IN
INDUSTR
INDUSTE

OLD TIMERS

JIM CROW

#1945 CAPS • NUMBERS

24 INDUSTRY IN ART

FOURNIER—GOUDY ORNATE

#1947 CAPS • NUMBERS

30 INDUSTRY

CAPS

36 INDUS

STENCIL

#1951 CAPS • NUMBERS

30 INDUSTR

ALPHABETS



OLD TIMERS

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1952 LOWER CASE • NUMBERS

60 IN

BARNUM

#1955 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industry

PLAYBILL

#1958 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
48 industry in a

#1959 CAPS • LOWER CASE • NUMBERS

INDUSTRY
60 industry

#1960 CAPS

INDUSTRY

#1961 LOWER CASE • NUMBERS

72 industry

ENGRAVERS OLD ENGLISH

#1962 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN ART I
18 industry in art is a nere

#1963 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN AR
24 industry in art is

#1964 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industry in

#1965 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industry

GOUDY TEXT

#1967 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industry in art

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1049 LOWER CASE • NUMBERS

96 indu

#1050 CAPS

INDUST

#1090 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
48 industry i

#1133 CAPS • LOWER CASE • NUMBERS

INDUST
36 indust

#1170 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
48 industry in

#1184 CAPS • LOWER CASE • NUMBERS

INDUST
60 indust

#1232 CAPS • NUMBERS

48 IND

#1435 CAPS

INDUS

#1436 LOWER CASE • NUMBERS

72 indus

#1449 CAPS • LOWER CASE • NUMBERS

INDU
48 in

#1456 CAPS • LOWER CASE • NUMBERS

INDUSTR
36 indust

ALPHABETS



HAND LETTERING

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1457 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industr

#1545 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
36 industry i

#1603 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
72 industry in a

#1683 CAPS • NUMBERS

72 IN

#1684 CAPS • LOWER CASE • NUMBERS

INDUSTRY
36 industr

#1704 CAPS • LOWER CASE • NUMBERS

INDUST
48 indust

#1705 CAPS

INDU

#1758 CAPS • LOWER CASE • NUMBERS

INDUS
60 industry i

#1764 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
48 industry in art

#1784 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industry

#1791 CAPS • LOWER CASE • NUMBERS

INDUST
96 indust

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1792 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
48 industry i

#1793 CAPS • LOWER CASE • NUMBERS

INDUSTRI
48 industry i

#1794 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
48 industry in

#1795 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
60 industry in ar

#1796 CAPS • LOWER CASE • NUMBERS

INDUSTRY
60 industry

#1802 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
48 industry i

#1807 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 industr

#1808 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industry

ALPHABETS



HAND LETTERING

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1810 CAPS • LOWER CASE • NUMBERS

INDUSTR
72 industr

#1811 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
48 industr y i

#1812 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN A
48 industr y in

#1813 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industr

#1814 CAPS • LOWER CASE • NUMBERS

INDUSTRY
48 industr

#1815 CAPS • LOWER CASE • NUMBERS

INDUSTRY
60 industr y

#1816 CAPS

INDUST

#1817 LOWER CASE • NUMBERS

120 indu

#1818 CAPS • LOWER CASE • NUMBERS

INDUST
60 industr y i

THESE SHEETS AVAILABLE IN PARA-TYPE PRESSURE LETTERING AND MATTE FINISH BLU-ZIP

#1851 CAPS • LOWER CASE • NUMBERS

INDUS
48 industry in art is

#1852 CAPS • LOWER CASE • NUMBERS

IND
84 industry i

#1863 CAPS • LOWER CASE • NUMBERS

INDUS
72 industry i

#1903 CAPS • LOWER CASE • NUMBERS

INDUSTRY IN
60 industry in art

#1904 CAPS • LOWER CASE • NUMBERS

INDUST
72 industry in ar

#1946 CAPS • LOWER CASE • NUMBERS

INDUS
48 ind

#1950 CAPS • LOWER CASE • NUMBERS

INDUSTR
48 indust

#1954 CAPS • LOWER CASE • NUMBERS

INDUSTRY I
48 industry



NAMES AND SIZES

NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1"	1½"	PAGE
Beton Open						1935CN		1936CN		1937CN						69
Bodoni Bold			1577	1578		1579		1580	1581	1582C 1583LN						56
Bodoni Ultra Bold			1593	1594		1595		1596	1597		1600C 1601LN					57
Bodoni Ult. Bld. Ext. Cond.			1570	1571		1572		1573	1574	1575C 1576LN						55
Brush Script				1840		1841		1842	1843	1844C 1845LN						64
Bulletin Typewriter			1735	1736		1737										63
Caslon #540			1657	1658		1659		1660	1661	1662C 1663LN						59
Caslon #540 Italic				1666				1667	1668	1669C 1670LN						60
Century Expanded			1606	1607		1608		1609	1610	1611C 1612LN						57
Century Exp. Italic			1623	1624		1625		1626	1627	1628C 1629LN						58
Chisel								1913	1914							68
Commercial Script			1875	1876		1877		1878	1879	1880C 1881LN						66
Comstock				1906												68
Copperplate Gothic Heavy Condensed	1546CN		1547CN	1548CN		1549CN		1550CN	1551CN	1552CN						54
Crawl Modern			1640	1641		1642		1643	1644	1645C 1646LN						58
Dam Casualty				1866		1867		1868	1869							65
Dam Casualty Diag.				1870		1871		1872	1872							66
Dutch Initials								1942C								70
Egyptian Expanded				1831		1832		1833	1834							64
Engravers Old English			1962	1963		1964		1965								71
Folio Bold			1477	1478		1479		1480	1481	1482C 1483LN						54

C—Caps only CN—Caps and Numbers LN—Lower Case and Numbers

NAMES AND SIZES



PAGE	NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1"	1½"
51	Folio Light			1406	1407		1408		1409	1410	1411C 1412LN					
52	Folio Light Italic			1414	1415		1416		1417	1418	1419C 1420LN					
52	Folio Medium			1423	1424		1425		1426	1427	1428C 1429LN					
53	Folio Medium Extended			1437	1438		1439		1440	1441	1442C 1443LN					
53	Folio Med.Extended Ital.			1460	1461		1462		1463	1464	1465C 1466LN					
60	Fortune Bold			1673	1674		1675		1676	1677	1678C 1679LN					
61	Fortune Extra Bold			1687	1688		1689		1690	1691	1692C 1693LN					
70	Fournier					1947CN										
41	Franklin Gothic			1207	1208		1209		1210	1211C 1212LN	1213C 1214LN	1215C 1216LN				
42	Franklin Gothic Ext. Cond.			1235	1236	1237	1238		1239	1240C 1241LN	1242C 1243LN	1244C* 1245LN*	1247C 1248L 1249N	1250C 1251L 1252N		
46	Futura Bold	1314	1315	1316	1317		1318		1319	1320	1322C 1323LN					1330C 1331L 1332N
47	Futura Bold Italic			1335	1336		1337		1338	1339	1340C 1341LN					
45	Futura Light			1286	1287		1288		1289	1290	1291C 1292LN					
46	Futura Medium	1300	1301	1302	1303		1304		1305	1306	1307C 1308LN					
68	Gold Rush				1908CN											
70	Goudy Lombardic				1944C		1944C		1944C							
70	Goudy Ornate						1947C									
71	Goudy Text						1967									
63	Greek Alphabets	1742 — 1748														
44	Grotesque #9			1254	1255		1256		1257	1258	1259C 1260LN					
45	Grotesque #9 Italic			1270	1271		1272		1273	1274	1275C 1276LN					

C—Caps only CN—Caps and Numbers L—Lower Case only LN—Lower Case and Numbers N—Numbers only *also in 96 pt.



NAMES AND SIZES

NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1"	1½"	PAGE
Grotesque Outline						1917		1918	1919	1920C 1921LN						68
Grotesque #216	1349	1350	1351	1352		1353		1354	1355C 1356LN	1357C 1358LN						48
Hand Lettering	On pages 72, 73, 74, 75 and 76															72
Hellenic Wide		1750	1751	1752	1753		1754									63
Jim Crow				1945												70
Legend										1896						67
Lydian Cursive						1890		1891		1893C 1894LN						67
Marble Heart							1908C									68
Murphy Hall Bold				1898		1899		1900	1901							67
News Gothic	1171	1172	1173	1174	1175	1176		1177	1178	1179C 1180LN						39
News Gothic Cond.	1185	1186	1187	1188		1189		1190	1191	1192C 1193LN						40
News Gothic Ext. Cond.			1197	1198		1199		1200	1201	1202C 1203LN						41
Old Bowery					1910CN											68
Orplid				1927CN		1928CN										69
P.T. Barnum								1955								71
Park Avenue						1884										67
Playbill								1958	1959	1960C 1961LN						71
Profil				1930CN		1931CN		1932CN	1933CN							69
Radiant Bold								1556	1557	1558C 1559LN						55
Raleigh Initials								1943C								70
Shadow				1925CN				1925CN								69

C—Caps only CN—Caps and Numbers LN—Lower Case and Numbers

NAMES AND SIZES



PAGE	NAME OF ALPHABET	8, 10 & 12 Point	14 Point	18 Point	24 Point	30 Point	36 Point	42 Point	48 Point	60 Point	72 Point	84 Point	120 Point	144 Point	1"	1½"
70	Stencil					1951C				1952CN						
65	Stop							1953								
65	Studio						1855		1856							
63	Stymie Bold			1820	1821		1822		1823	1824	1825C 1826LN					
70	Tango Initials												1943C			
68	Thompson Quillscript				1969		1970		1971							
61	Times Roman Bold			1708	1709		1710		1711	1712	1713C 1714LN					1717C 1718L 1719N
62	Times Roman Bold Italic			1722	1723		1724		1725	1726	1727C 1728LN					
69	Umbra				1923CN				1923CN							
35	Univers 100			1003	1004		1005		1006	1007	1008C 1009LN					
35	Univers 101			1019	1020		1021		1022	1023	1024C 1025LN					
36	Univers 106			1035	1036		1037		1038	1039	1040C 1041LN					
36	Univers 107			1051	1052		1053		1054	1055	1056C 1057LN					
37	Univers 112			1067	1068		1069		1070	1071	1072C 1073LN					
38	Univers 113			1083	1084		1085		1086	1087	1088C 1089LN					
38	Univers 116			1099	1100		1101		1102	1103	1104C 1105LN					
39	Univers 117			1115	1116		1117		1118	1119	1120C 1121LN					
49	Venus Bold Extended			1384	1385		1386		1387	1388	1389C 1340LN				1391C 1392LN	
50	Venus Extra Bold Ext.			1395	1396		1397		1398	1399	1400C 1401LN				1402C 1403LN	
49	Venus Medium Ext.	1365		1367	1368		1369		1370	1371	1372C 1373LN					

C—Caps only CN—Caps and Numbers LN—Lower Case and Numbers L—Lower Case only N—Numbers only

P A R A - T O N E



I N C O R P O R A T E D



A B C P A R A - T O N E

ZIP - A - LINE

3 T A P E S

100

90

80

70

60

AUG

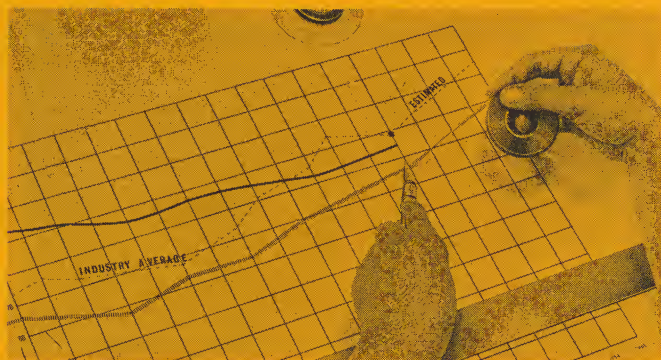
SEP

OCT

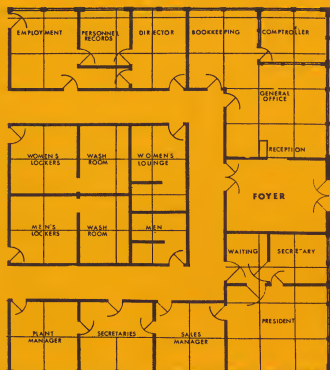
NOV

DEC

CHARTS, GRAPHS, AND DISPLAYS

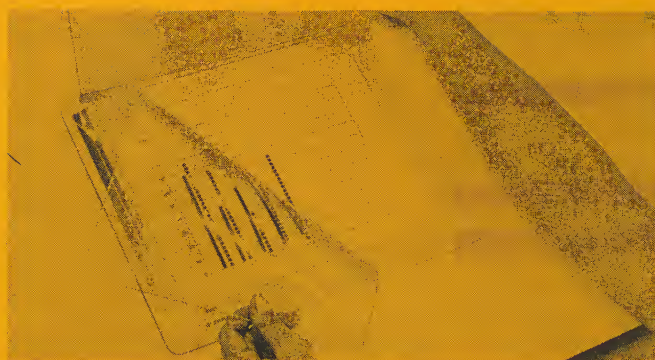


DRAFTING

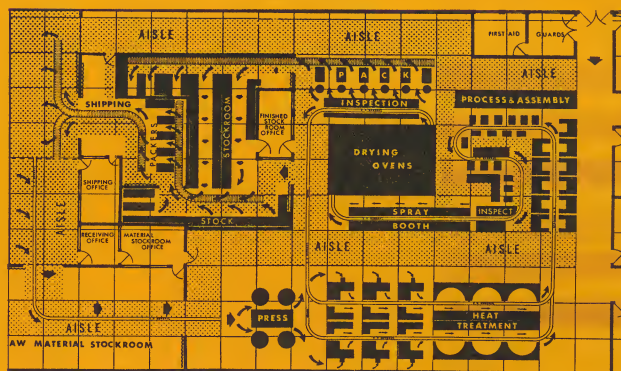


Here are just a few uses for Zip-A-Line tapes. A little imagination will find many more. With the new Zip-A-Line tapes; lines, colors, patterns and symbols from $\frac{1}{64}$ " to 2" can be laid on the art work ready for presentation or reproduction with a minimum of effort. Corrections

OVERHEAD PROJECTION



LAYOUT

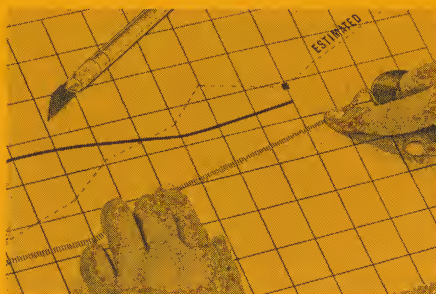


are easily made by lifting and repositioning to get the desired effect. Zip-A-Line tapes are slit to plus or minus .002" in all widths. With their controlled dimensions, consistent colors and sharp printing they give you a real dollar savings in reduced production time.

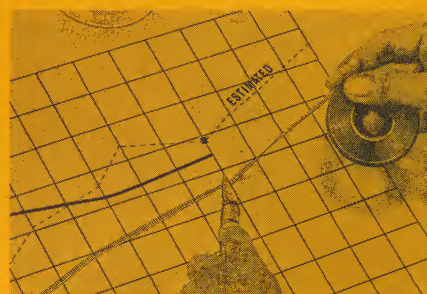
HOW TO USE



START TAPE AN INCH BEYOND FIRST LINE.



ROLL OUT TO FINAL POINT.



CUT OFF EVENLY AT BOTH ENDS AGAINST KNIFE OR STRAIGHT EDGE.

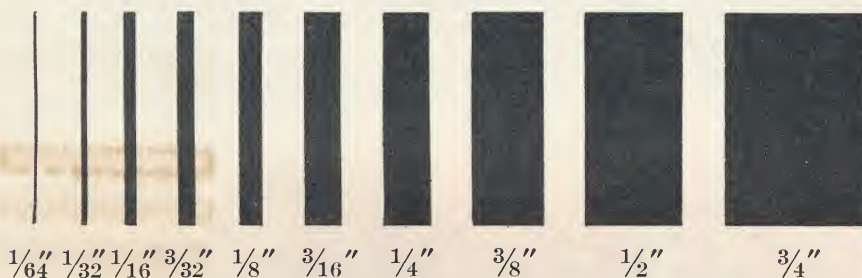
Tapes from $\frac{1}{64}$ " to $\frac{1}{4}$ " can also be laid down and cut off by using the Zip-A-Line tape pen shown on page 4 of this catalog. Tapes up to $\frac{1}{8}$ " can be used to follow a curved line. Beyond this width the tape

will not curve unless P.C. or P.C.W. tape is used (see page 17). Normal tapes larger than $\frac{1}{8}$ " will buckle and may pull loose if turned too sharply.

ZIP-A-LINE TAPE WIDTHS

All opaque and transparent solid colors plus all twenty standard pattern tapes are available in any of these 15 widths. The rest of the printed tapes in this catalog can be obtained only in the widths indicated below their picture. For non-standard widths see page 18 special order section. All tapes are slit to plus or minus .002".

ACTUAL SIZE



1"



1 1/4"



1 1/2"



1 3/4"



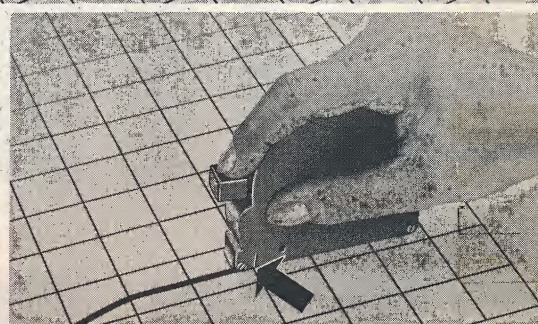
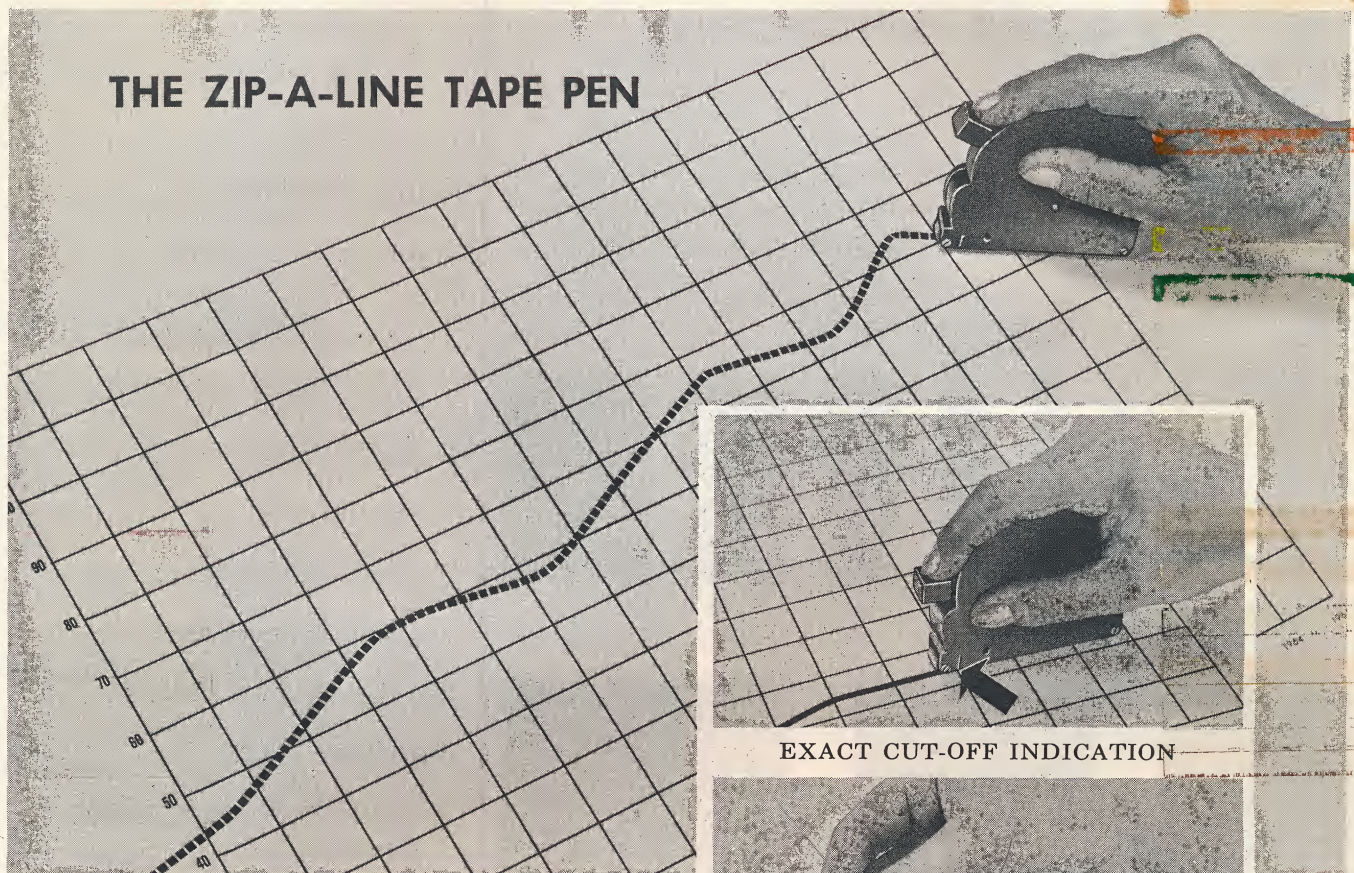
2"

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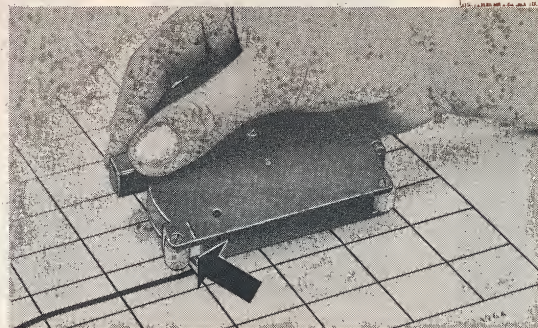
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Metallic	
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Prices subject to change without notice

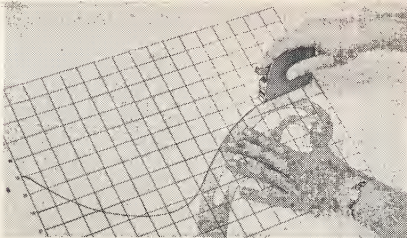
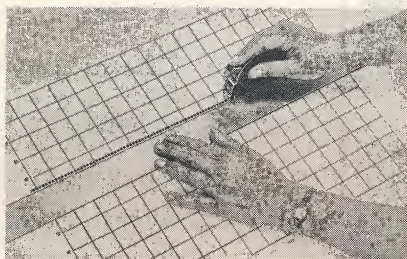
THE ZIP-A-LINE TAPE PEN



EXACT CUT-OFF INDICATION



INTERNAL CUTTER BLADE



APPLIES TAPE IN EITHER
STRAIGHT OR CURVED LINES

The artist, engineer, draftsmen and chartmaker will find Para-Tone's tape pen is a new concept in tape application. One pen will take any size roll from $1/64''$ to $1/4''$ inclusive in width and up to 650'' in length. You can line out the tape to a given spot and cut off the tape at that point. The pen has an internal cutter, cutting the tape only and not the artwork. The roll of tape is easily inserted and ready for use in seconds. Tape up to $1/4''$ can be laid by guided or freehand methods faster than a drafting pen or pencil can draw a line. Widths up to $1/8''$ can be laid against a french curve or into relatively short radius turns.

Price\$4.95 each

15 SOLID
MATTE OR GLOSS
2 METALLICS

RED

ORANGE

TANGO

YELLOW

DARK GREEN

GREEN

LIGHT GREEN

BLUE

LIGHT BLUE

WHITE

LIGHT GREY

BLACK

GOLD

SILVER

BROWN

METALLIC
COLORS

CHROME

GOLD

ZIP-A-LINE TAPE COLORS

Zip-A-Line offers the widest range of opaque and transparent colors. The new transparents in matte for see through art work and in gloss for projection are ideal.

The opaque colors in matte or gloss are perfect for photo or diazo reproduction. The new low glare matte with its writeable surface is a real plus. The six metallics are used on visible displays.

TO ORDER — Specify width, color, finish, and length. Examples—

$\frac{1}{64}$ " Red Matte x 360"

$\frac{1}{32}$ " Cerise Gloss x 324"

20
TRANSPARENTS
MATTE OR GLOSS

CARBON

PEARL

SEPIA

FAWN

MARIGOLD

CANARY

FLAME

CORAL

SCARLET

CLOVER PINK

CERISE

ORCHID

AMETHYST

HELIOTROPE

SAPPHIRE

SPECTRUM BLUE

PEACOCK

BOTTLE GREEN

SHAMROCK

JADE

*NOTE . . .

MATTE OPAQUE ZIP-A-LINE TAPE COLORS

The following colors: Tango, Dk. Green, Lt. Grey, Gold, and Silver matte opaque solid colors are available in 300" rolls *only* at the $\frac{1}{64}$ " to 2" price shown.

ZIP-A-LINE SOLID COLOR PRICE LIST

Width	Glossy Opaque		Matte Opaque (See Note*)		Metallic		Glossy Trans. Matte Trans.
	360"	650"	360"	650"	360"	650"	324"
$\frac{1}{64}$ "	.50	.70	.50	.70	.80	1.00	—
$\frac{1}{32}$ "	.50	.70	.50	.70	.80	1.00	.70
$\frac{1}{16}$ "	.60	.70	.60	.70	.90	1.00	.70
$\frac{3}{32}$ "	.75	.90	.80	1.00	1.10	1.35	.90
$\frac{1}{8}$ "	.90	1.20	1.00	1.30	1.25	1.65	1.10
$\frac{3}{16}$ "	1.00	1.35	1.10	1.45	1.35	1.85	1.25
$\frac{1}{4}$ "	1.00	1.35	1.10	1.45	1.35	1.85	1.35
$\frac{3}{8}$ "	1.10	—	1.20	—	1.60	—	1.45
$\frac{1}{2}$ "	1.10	—	1.20	—	1.60	—	1.60
$\frac{3}{4}$ "	1.25	—	1.35	—	1.90	—	1.90
1"	1.40	—	1.50	—	2.15	—	2.25
1 $\frac{1}{4}$ "	1.75	—	1.90	—	2.65	—	2.75
1 $\frac{1}{2}$ "	2.10	—	2.30	—	3.15	—	3.25
1 $\frac{3}{4}$ "	2.45	—	2.70	—	3.65	—	3.75
2"	2.80	—	3.10	—	4.15	—	4.25



ZIP-A-LINE STANDARD TAPE PATTERNS

These twenty standard patterns are perfect for charts, graphs, newspaper and advertising layouts, visual presentations and/or any kind of artwork for reproduction. Normally available in standard colors at right, they may be had on special order in transparent colors on page 4 or on black on matte opaque white.

STANDARD COLORS

Red on White
Tango on White
Green on White
Blue on White
Brown on White
Black on White

Black on Matte
Transparent
Black on Matte
Opaque White*
*Special Order
Only

ALL PATTERNS SHOWN ARE AVAILABLE IN THE WIDTHS ON PAGE 3
FROM $\frac{1}{64}$ " TO 2"



11



12



13



14



15



16



17



18



19



20



21



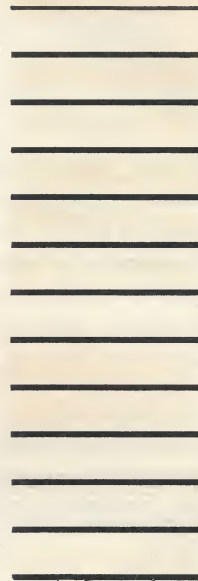
22



23



24



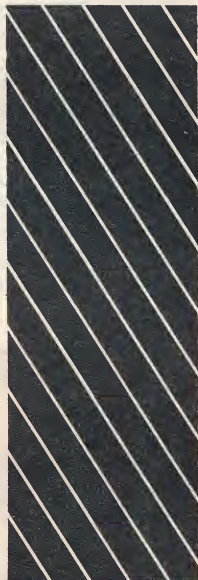
25



26



27



28



29



30

STANDARD PRINTED PATTERNS PRICE LIST*

Width	360" Length	650" Length	Width	360" Length	650" Length
$\frac{1}{64}$ "	.50	.70	$\frac{1}{4}$ "	1.25	1.65
$\frac{1}{32}$ "	.50	.70	$\frac{3}{8}$ "	1.55	—
$\frac{1}{16}$ "	.60	.70	$\frac{1}{2}$ "	1.55	—
$\frac{3}{32}$ "	.80	1.05	$\frac{3}{4}$ "	1.80	—
$\frac{1}{8}$ "	1.00	1.35	1"	2.00	—
$\frac{3}{16}$ "	1.25	1.65	Over 1" Add .45 per $\frac{1}{4}$ " of width		

To order: Specify width, pattern number, color, and length.

Example: $\frac{1}{4}$ " #13 Red x 360" $\frac{1}{8}$ " #12 Black Trans. x 650"

*The above listed tapes plus those shown on page 6 are available in matte finish at an additional 10c per roll.

ZIP-A-LINE STATISTICAL TAPES

These new designs provide the makers of charts, graphs and layouts with a tool that will reduce their working time as much as one third. Available in black on white opaque or black on matte transparent these tapes are ready for immediate use on visual presentations or artwork for reproduction by photography or diazo.

The matte transparent tape can be written on and becomes an integral part of the artwork. The designs shown are available only in the widths indicated. To order: Specify the pattern number and whether opaque (op.) or Trans- parent (Trans.). Example: #301 Op. or #301 Trans.



301 Op. $\frac{3}{8}$ " x 324" 1.25
301 Trans. $\frac{3}{8}$ " x 324" 1.35



302 Op. $\frac{3}{8}$ " x 324" 1.25
302 Trans. $\frac{3}{8}$ " x 324" 1.35



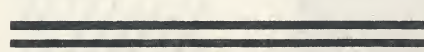
303 Op. $\frac{3}{8}$ " x 324" 1.25
303 Trans. $\frac{3}{8}$ " x 324" 1.35



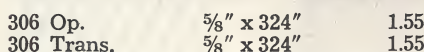
304 Op. $\frac{3}{8}$ " x 324" 1.25
304 Trans. $\frac{3}{8}$ " x 324" 1.35



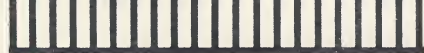
305 Op. $\frac{3}{8}$ " x 324" 1.25
305 Trans. $\frac{3}{8}$ " x 324" 1.35



306 Op. $\frac{5}{8}$ " x 324" 1.55
306 Trans. $\frac{5}{8}$ " x 324" 1.55



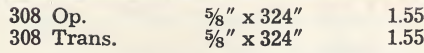
307 Op. $\frac{5}{8}$ " x 324" 1.55
307 Trans. $\frac{5}{8}$ " x 324" 1.55



308 Op. $\frac{5}{8}$ " x 324" 1.55
308 Trans. $\frac{5}{8}$ " x 324" 1.55



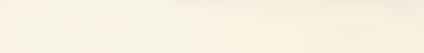
309 Op. $\frac{5}{8}$ " x 324" 1.55
309 Trans. $\frac{5}{8}$ " x 324" 1.55



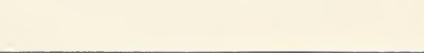
310 Op. $\frac{5}{8}$ " x 324" 1.55
310 Trans. $\frac{5}{8}$ " x 324" 1.55



528 Trans. $\frac{1}{4}$ " x 324" 1.25



529 Trans. $\frac{3}{8}$ " x 324" 1.35



530 Trans. $\frac{1}{2}$ " x 324" 1.45



531 Trans. $\frac{1}{4}$ " x 324" 1.25



529 Trans. $\frac{3}{8}$ " x 324" 1.35



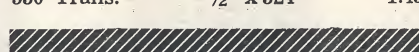
530 Trans. $\frac{1}{2}$ " x 324" 1.45



531 Trans. $\frac{1}{4}$ " x 324" 1.25



532 Trans. $\frac{3}{8}$ " x 324" 1.35



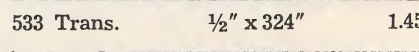
533 Trans. $\frac{1}{2}$ " x 324" 1.45



534 Trans. $\frac{1}{4}$ " x 324" 1.25



535 Trans. $\frac{3}{8}$ " x 324" 1.35



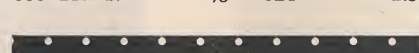
536 Trans. $\frac{1}{2}$ " x 324" 1.45



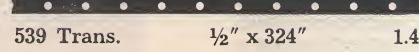
537 Trans. $\frac{1}{4}$ " x 324" 1.25



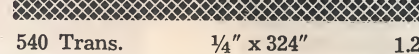
538 Trans. $\frac{3}{8}$ " x 324" 1.35



539 Trans. $\frac{1}{2}$ " x 324" 1.45



540 Trans. $\frac{1}{4}$ " x 324" 1.25



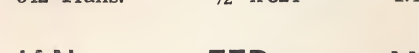
541 Trans. $\frac{3}{8}$ " x 324" 1.25



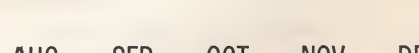
542 Trans. $\frac{1}{2}$ " x 324" 1.45



543 Trans. $\frac{1}{4}$ " x 324" 1.25



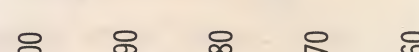
544 Trans. $\frac{3}{8}$ " x 324" 1.35



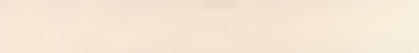
545 Trans. $\frac{1}{2}$ " x 324" 1.45



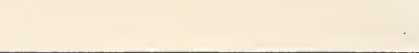
546 Trans. $\frac{1}{4}$ " x 324" 1.25



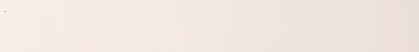
547 Trans. $\frac{3}{8}$ " x 324" 1.35



548 Trans. $\frac{1}{2}$ " x 324" 1.45



549 Trans. $\frac{1}{4}$ " x 324" 1.25



550 Trans. $\frac{3}{8}$ " x 324" 1.35

JAN	FEB	MA
452 Trans.	$\frac{1}{4}$ " x 324"	1.25
AUG	SEP	OCT
451 Trans.	$\frac{1}{4}$ " x 324"	1.25
20	10	0
450 Trans.	$\frac{3}{8}$ " x 324"	1.35
100	90	80
453 Trans.	$\frac{1}{4}$ " x 324"	1.25
		70
		60

PRICES SHOWN ARE SUBJECT TO CHANGE

ZIP-A-LINE NEWSPAPER AND ADVERTISING BORDER TAPES

Zip-A-Line self sticking border tapes are designed for stripping in lines and patterns for all kinds of publications and advertising media. With their sharp printing and accurate slitting these tapes are designed to replace the need for tedious hand drawing or clipping of type set materials. The transparent matte surface backing allows the use of these materials for reproduction by photography and diazo. To order: Specify catalog number. All designs on 1/4" tape.



201 Trans. 1/4" x 324" 1.25

202 Trans. 1/4" x 324" 1.25

203 Trans. 1/4" x 324" 1.25

204 Trans. 1/4" x 324" 1.25

205 Trans. 1/4" x 324" 1.25

206 Trans. 1/4" x 324" 1.25

207 Trans. 1/4" x 324" 1.25

208 Trans. 1/4" x 324" 1.25

209 Trans. 1/4" x 324" 1.25

210 Trans. 1/4" x 324" 1.25

211 Trans. 1/4" x 324" 1.25

212 Trans. 1/4" x 324" 1.25

213 Trans. 1/4" x 324" 1.25

214 Trans. 1/4" x 324" 1.25

215 Trans. 1/4" x 324" 1.25

216 Trans. 1/4" x 324" 1.25

217 Trans. 1/4" x 324" 1.25

218 Trans. 1/4" x 324" 1.25

219 Trans. 1/4" x 324" 1.25

220 Trans. 1/4" x 324" 1.25

221 Trans. 1/4" x 324" 1.25

222 Trans. 1/4" x 324" 1.25

223 Trans. 1/4" x 324" 1.25

224 Trans. 1/4" x 324" 1.25

225 Trans. 1/4" x 324" 1.25

226 Trans. 1/4" x 324" 1.25

227 Trans. 1/4" x 324" 1.25

228 Trans. 1/4" x 324" 1.25

229 Trans. 1/4" x 324" 1.25

230 Trans. 1/4" x 324" 1.25

231 Trans. 1/4" x 324" 1.25

232 Trans. 1/4" x 324" 1.25

233 Trans. 1/4" x 324" 1.25

234 Trans. 1/4" x 324" 1.25

235 Trans. 1/4" x 324" 1.25

236 Trans. 1/4" x 324" 1.25

237 Trans. 1/4" x 324" 1.25

238 Trans. 1/4" x 324" 1.25

239 Trans. 1/4" x 324" 1.25

240 Trans. 1/4" x 324" 1.25

241 Trans. 1/4" x 324" 1.25

242 Trans. 1/4" x 324" 1.25

243 Trans. 1/4" x 324" 1.25

244 Trans. 1/4" x 324" 1.25

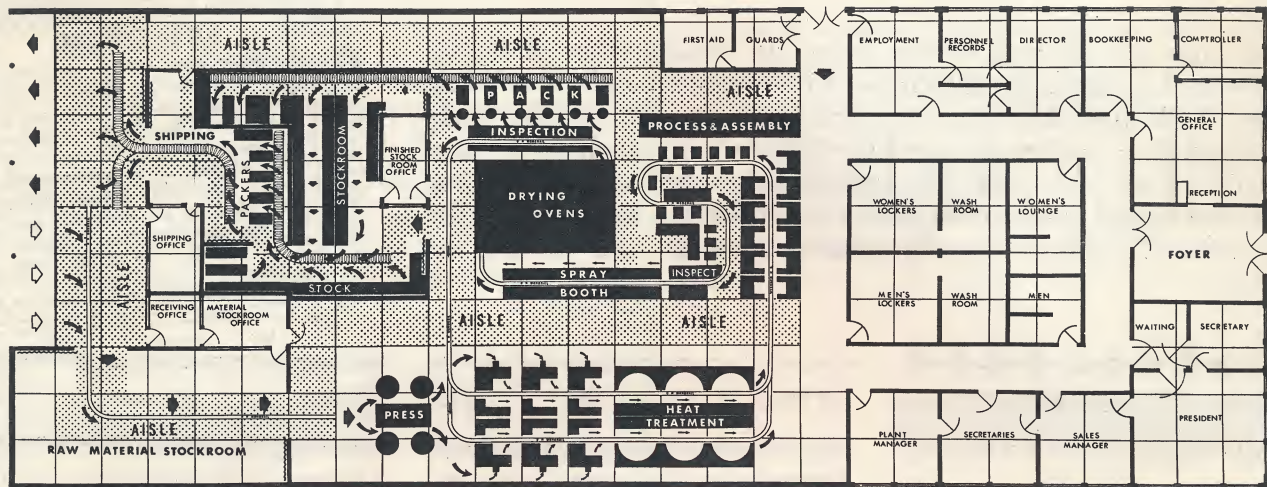
245 Trans. 1/4" x 324" 1.25

246 Trans. 1/4" x 324" 1.25

247 Trans. 1/4" x 324" 1.25

248 Trans. 1/4" x 324" 1.25

ZIP-A-LINE PLAN LAYOUT TAPES



The new Zip-A-Line plan layout tapes are designed for quick and easy preparation of artwork to scale. All of these tapes are scaled $\frac{1}{4}$ " to 1 foot for immediate use. All of these layout tapes are precision printed on a matte surface transparent tape that is ideal for reproduction by either photography or diazo. The matte surface tape will take writing by either pen or ink for alterations or additions. These

tapes are not designed just for the architects, engineers and professional men. They are used also by anybody who has to make a plan or diagram of an office building, factory or process. These tapes are available only in the widths shown. Other widths or custom patterns are available on special order. (See page 18.)

To Order: Specify pattern number, width and length. Ex: $\frac{1}{4}$ " #108

101 Trans. $\frac{1}{4}$ " x 324" $\frac{1}{32}$ " Broken Line..... 1.25

102 Trans. $\frac{1}{4}$ " x 324" $\frac{1}{32}$ " Double Line..... 1.25

103 Trans. $\frac{1}{4}$ " x 324" $\frac{1}{16}$ " Black Line..... 1.25

104 Trans. $\frac{1}{4}$ " x 324" $\frac{1}{16}$ " Broken Line..... 1.25

105 Trans. $\frac{1}{4}$ " x 324" Center Line 1.25

106 Trans. $\frac{1}{4}$ " x 324" Ceiling High Movable Partition 1.25

107 Trans. $\frac{1}{4}$ " x 324" 9' High Movable Partition.. 1.25

108 Trans. $\frac{1}{4}$ " x 324" 7' High Movable Partition.. 1.25

109 Trans. $\frac{1}{4}$ " x 324" Inside Tile Wall..... 1.25

110 Trans. $\frac{1}{4}$ " x 324" Partitions 1.25

111 Trans. $\frac{1}{4}$ " x 324" $\frac{1}{32}$ " Black Line..... 1.25

113 Trans. $\frac{1}{4}$ " x 324" 1' Dotted Aisle..... 1.25

113 Trans. $\frac{1}{2}$ " x 324" 2' Dotted Aisle..... 1.45

113 Trans. 1" x 324" 4' Dotted Aisle..... 1.95

113 Trans. 1 $\frac{1}{2}$ " x 324" 6' Dotted Aisle..... 2.50

113 Trans. 3" x 324" 12' Dotted Aisle..... 5.00

AISLE AISLE A

114 Trans. $\frac{3}{8}$ " x 324" Printed Word Aisle..... 1.35

115 Trans. $\frac{1}{4}$ " x 324" Aisle Border Line..... 1.25



116 Trans. $\frac{3}{4}$ " x 324" 3' Stairs 1.70

116 Trans. 1" x 324" 4' Stairs 1.95

116 Trans. $1\frac{1}{4}$ " x 324" 5' Stairs 2.30



118 Trans. $\frac{1}{4}$ " x 324" 6" or 8" Bldg. Column (H) 1.25

118 Trans. $\frac{3}{8}$ " x 324" 12" Bldg. Column (H)..... 1.35

118 Trans. $\frac{1}{2}$ " x 324" 18" Bldg. Column (H)..... 1.45



119 Trans. $\frac{1}{4}$ " x 324" Black Arrow 1.25

119 Trans. $\frac{1}{4}$ " x 324" Red Arrow 1.25

119 Trans. $\frac{1}{4}$ " x 324" Tango Arrow 1.25

119 Trans. $\frac{1}{4}$ " x 324" Green Arrow 1.25

119 Trans. $\frac{1}{4}$ " x 324" Blue Arrow 1.25



120 Trans. $\frac{1}{4}$ " x 324" Black Arrow 1.25

120 Trans. $\frac{1}{4}$ " x 324" Red Arrow 1.25

120 Trans. $\frac{1}{4}$ " x 324" Tango Arrow 1.25

120 Trans. $\frac{1}{4}$ " x 324" Green Arrow 1.25

120 Trans. $\frac{1}{4}$ " x 324" Blue Arrow 1.25



122 Trans. $\frac{1}{4}$ " x 324" 6" Bldg. Column Round... 1.25

122 Trans. $\frac{1}{4}$ " x 324" 9" Bldg. Column Round... 1.25

122 Trans. $\frac{3}{8}$ " x 324" 12" Bldg. Column Round... 1.35

122 Trans. $\frac{1}{2}$ " x 324" 18" Bldg. Column Round... 1.45



123 Trans. $\frac{3}{8}$ " x 324" Operator 1.35



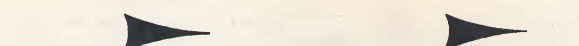
124 Trans. $\frac{1}{4}$ " x 324" Power Outlet 1.25



125 Trans. $\frac{1}{4}$ " x 324" Telephone Outlet 1.25



126 Trans. $\frac{1}{4}$ " x 324" Arrow Line 1.25



127 Trans. $\frac{1}{4}$ " x 324" Arrow Head 1.25



128 Trans. $\frac{1}{2}$ " x 324" Arrow Head 1.45

128 Trans. 1" x 324" Arrow Head 1.95



129 Trans. $\frac{1}{2}$ " x 324" Arrow Head 1.45

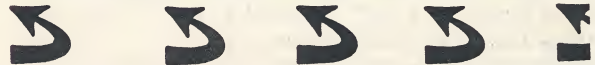
129 Trans. 1" x 324" Arrow Head 1.95



130L Trans. $\frac{1}{4}$ " x 324" Left Arrow 1.25



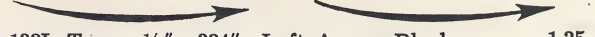
130R Trans. $\frac{1}{4}$ " x 324" Right Arrow 1.25



131L Trans. $\frac{3}{8}$ " x 324" Left Arrow 1.35



131R Trans. $\frac{3}{8}$ " x 324" Right Arrow 1.35



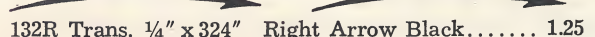
132L Trans. $\frac{1}{4}$ " x 324" Left Arrow Black..... 1.25

132L Trans. $\frac{1}{4}$ " x 324" Left Arrow Red..... 1.25

132L Trans. $\frac{1}{4}$ " x 324" Left Arrow Tango..... 1.25

132L Trans. $\frac{1}{4}$ " x 324" Left Arrow Green..... 1.25

132L Trans. $\frac{1}{4}$ " x 324" Left Arrow Blue..... 1.25



132R Trans. $\frac{1}{4}$ " x 324" Right Arrow Black..... 1.25

132R Trans. $\frac{1}{4}$ " x 324" Right Arrow Red..... 1.25

132R Trans. $\frac{1}{4}$ " x 324" Right Arrow Tango..... 1.25

132R Trans. $\frac{1}{4}$ " x 324" Right Arrow Green..... 1.25

132R Trans. $\frac{1}{4}$ " x 324" Right Arrow Blue..... 1.25



134 Trans. $\frac{1}{2}$ " x 324" Consecutive Letters A-J . 1.45

134 Trans. $\frac{1}{2}$ " x 324" Consecutive Letters K-T . 1.45

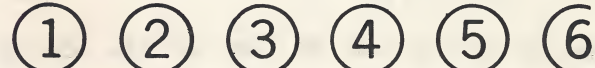
134 Trans. $\frac{1}{2}$ " x 324" Consecutive Letters U-Z . 1.45



135 Trans. $\frac{3}{4}$ " x 324" Consecutive Letters A-J . 1.70

135 Trans. $\frac{3}{4}$ " x 324" Consecutive Letters K-T . 1.70

135 Trans. $\frac{3}{4}$ " x 324" Consecutive Letters U-Z . 1.70



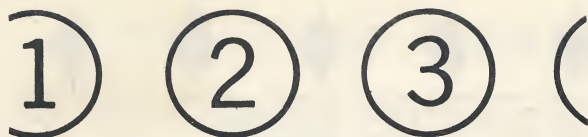
136 Trans. $\frac{1}{2}$ " x 324" Consec. Numbers 1-10 .. 1.45

136 Trans. $\frac{1}{2}$ " x 324" Consec. Numbers 11-20 .. 1.45

136 Trans. $\frac{1}{2}$ " x 324" Consec. Numbers 21-30 .. 1.45

136 Trans. $\frac{1}{2}$ " x 324" Consec. Numbers 31-40 .. 1.45

136 Trans. $\frac{1}{2}$ " x 324" Consec. Numbers 41-50 .. 1.45



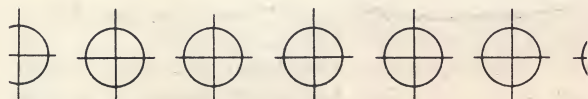
137	Trans. $\frac{3}{4}$ " x 324"	Consec. Numbers 1-10...	1.70
137	Trans. $\frac{3}{4}$ " x 324"	Consec. Numbers 11-20..	1.70
137	Trans. $\frac{3}{4}$ " x 324"	Consec. Numbers 21-30..	1.70
137	Trans. $\frac{3}{4}$ " x 324"	Consec. Numbers 31-40..	1.70
137	Trans. $\frac{3}{4}$ " x 324"	Consec. Numbers 41-50..	1.70



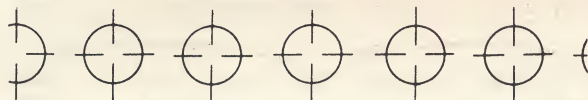
527	Trans. $\frac{1}{4}$ " x 324"	Consecutive Numerals (1) through (0).....	1.25
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133-1	Trans. $\frac{1}{4}$ " x 324"	Numeral 1	1.25
133-2	Trans. $\frac{1}{4}$ " x 324"	Numeral 2	1.25
133-3	Trans. $\frac{1}{4}$ " x 324"	Numeral 3	1.25
133-4	Trans. $\frac{1}{4}$ " x 324"	Numeral 4	1.25
133-5	Trans. $\frac{1}{4}$ " x 324"	Numeral 5	1.25
133-6	Trans. $\frac{1}{4}$ " x 324"	Numeral 6	1.25
133-7	Trans. $\frac{1}{4}$ " x 324"	Numeral 7	1.25
133-8	Trans. $\frac{1}{4}$ " x 324"	Numeral 8	1.25
133-9	Trans. $\frac{1}{4}$ " x 324"	Numeral 9	1.25
133-0	Trans. $\frac{1}{4}$ " x 324"	Numeral 0	1.25



138	$\frac{1}{2}$ " x 324"	Register Mark	1.45
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139	$\frac{1}{2}$ " x 324"	Register Mark	1.45
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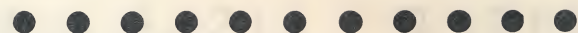
140	$\frac{1}{2}$ " x 324"	Rev. Register Mark	1.45
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141	Trans. $\frac{1}{4}$ " x 324"	Black	1.25
141	Trans. $\frac{1}{4}$ " x 324"	Red	1.25
141	Trans. $\frac{1}{4}$ " x 324"	Tango	1.25
141	Trans. $\frac{1}{4}$ " x 324"	Green	1.25
141	Trans. $\frac{1}{4}$ " x 324"	Blue	1.25

142	Trans. $\frac{1}{4}$ " x 324"	Black	1.25
142	Trans. $\frac{1}{4}$ " x 324"	Red	1.25
142	Trans. $\frac{1}{4}$ " x 324"	Tango	1.25
142	Trans. $\frac{1}{4}$ " x 324"	Green	1.25
142	Trans. $\frac{1}{4}$ " x 324"	Blue	1.25



143	Trans. $\frac{1}{4}$ " x 324"	Black	1.25
143	Trans. $\frac{1}{4}$ " x 324"	Red	1.25
143	Trans. $\frac{1}{4}$ " x 324"	Tango	1.25
143	Trans. $\frac{1}{4}$ " x 324"	Green	1.25
143	Trans. $\frac{1}{4}$ " x 324"	Blue	1.25



144	Trans. $\frac{1}{4}$ " x 324"	Black	1.25
144	Trans. $\frac{1}{4}$ " x 324"	Red	1.25
144	Trans. $\frac{1}{4}$ " x 324"	Tango	1.25
144	Trans. $\frac{1}{4}$ " x 324"	Green	1.25
144	Trans. $\frac{1}{4}$ " x 324"	Blue	1.25



145	Trans. $\frac{1}{4}$ " x 324"	Black	1.25
145	Trans. $\frac{1}{4}$ " x 324"	Red	1.25
145	Trans. $\frac{1}{4}$ " x 324"	Tango	1.25
145	Trans. $\frac{1}{4}$ " x 324"	Green	1.25
145	Trans. $\frac{1}{4}$ " x 324"	Blue	1.25



146	Trans. $\frac{3}{8}$ " x 324"	Black	1.35
146	Trans. $\frac{3}{8}$ " x 324"	Red	1.35
146	Trans. $\frac{3}{8}$ " x 324"	Tango	1.35
146	Trans. $\frac{3}{8}$ " x 324"	Green	1.35
146	Trans. $\frac{3}{8}$ " x 324"	Blue	1.35



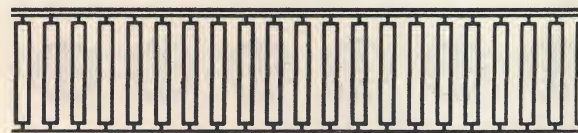
147	Trans. $\frac{1}{2}$ " x 324"	Black	1.45
147	Trans. $\frac{1}{2}$ " x 324"	Red	1.45
147	Trans. $\frac{1}{2}$ " x 324"	Tango	1.45
147	Trans. $\frac{1}{2}$ " x 324"	Green	1.45
147	Trans. $\frac{1}{2}$ " x 324"	Blue	1.45



174	Trans. $\frac{3}{8}$ " x 324"	12" Roller Conveyor	1.35
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152	Trans. $\frac{5}{8}$ " x 324"	12" Roller Conveyor Curve	1.55
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150	Trans. $\frac{1}{2}$ " x 324"	18" Roller Conveyor	1.45
150	Trans. $\frac{3}{4}$ " x 324"	30" Roller Conveyor	1.70
150	Trans. 1" x 324"	42" Roller Conveyor	1.95



154	Trans. $\frac{3}{4}$ " x 324"	18" Roller Conveyor Curve	1.70
154	Trans. 1" x 324"	30" Roller Conveyor Curve	1.95
154	Trans. 1 $\frac{1}{4}$ " x 324"	42" Roller Conveyor Curve	2.30

PRICES SHOWN ARE SUBJECT TO CHANGE

DRAG CHAIN

156 Trans. $\frac{3}{8}$ " x 324" 12" Drag Chain Conveyor.. 1.35

O. H. MONORAIL

158 Trans. $\frac{1}{4}$ " x 324" Overhead Monorail 1.25



159 Trans. $\frac{1}{2}$ " x 324" Overhead Monorail Curve.. 1.45

BELT CONVEYOR

160 Trans. $\frac{1}{2}$ " x 324" 20" Belt Conveyor..... 1.45

GRAVITY WHEEL

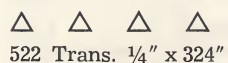
161 Trans. $\frac{3}{8}$ " x 324" 12" Gravity Wheel Convey. 1.35

161 Trans. $\frac{1}{2}$ " x 324" 18" Gravity Wheel Convey. 1.45



163 Trans. $\frac{1}{2}$ " x 324" 12" Gravity Wheel
Conveyor Curve 1.45

163 Trans. $\frac{5}{8}$ " x 324" 18" Gravity Wheel
Conveyor Curve 1.55

 522 Trans. $\frac{1}{4}$ " x 324" 1.25

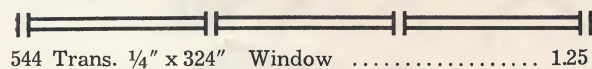
 523 Trans. $\frac{1}{4}$ " x 324" 1.25

 524 Trans. $\frac{3}{8}$ " x 324" 1.35

 525 Trans. $\frac{1}{2}$ " x 324" 1.45

 526 Trans. $\frac{5}{8}$ " x 324" 1.55

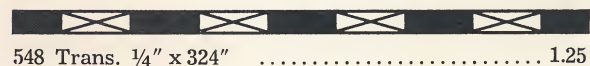
 543 Trans. $\frac{1}{4}$ " x 324" Window 1.25

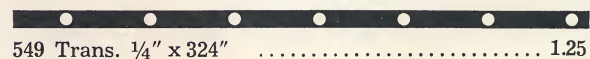
 544 Trans. $\frac{1}{4}$ " x 324" Window 1.25

 545 Trans. $\frac{1}{4}$ " x 324" 1.25

 546 Trans. $\frac{1}{4}$ " x 324" 1.25

 547 Trans. $\frac{1}{4}$ " x 324" 1.25

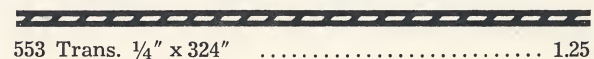
 548 Trans. $\frac{1}{4}$ " x 324" 1.25

 549 Trans. $\frac{1}{4}$ " x 324" 1.25


 550 Trans. $\frac{1}{4}$ " x 324" 1.25

 551 Trans. $\frac{1}{4}$ " x 324" 1.25

 552 Trans. $\frac{1}{4}$ " x 324" 1.25


 553 Trans. $\frac{1}{4}$ " x 324" 1.25

 554 Trans. $\frac{1}{4}$ " x 324" 1.25

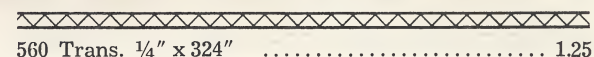
 555 Trans. $\frac{1}{4}$ " x 324" 1.25

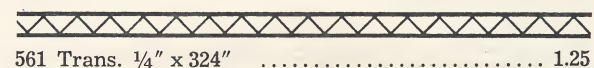
 556 Trans. $\frac{1}{4}$ " x 324" 1.25

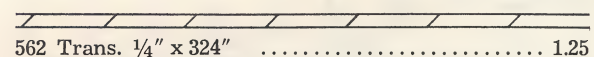
 557 Trans. $\frac{3}{8}$ " x 324" 1.35

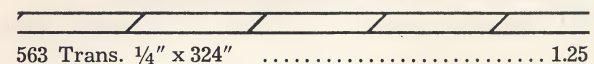
 558 Trans. $\frac{1}{4}$ " x 324" 1.25

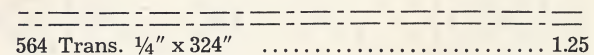
 559 Trans. $\frac{1}{4}$ " x 324" 1.25

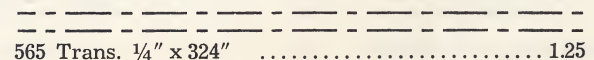
 560 Trans. $\frac{1}{4}$ " x 324" 1.25

 561 Trans. $\frac{1}{4}$ " x 324" 1.25

 562 Trans. $\frac{1}{4}$ " x 324" 1.25



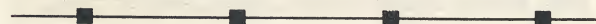


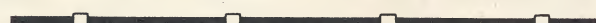
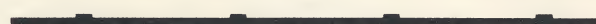
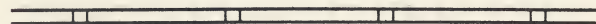

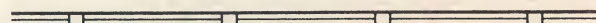
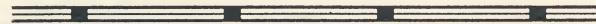
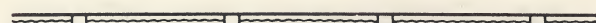

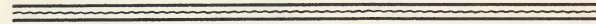


 563 Trans. $\frac{1}{4}$ " x 324" 1.25

 564 Trans. $\frac{1}{4}$ " x 324" 1.25

 565 Trans. $\frac{1}{4}$ " x 324" 1.25

 566 Trans. $\frac{1}{4}$ " x 324" 1.25

 567 Trans. $\frac{1}{4}$ " x 324" 1.25

		
603 Trans. 1/4" x 324"	1.25
		
568 Trans. 1/4" x 324"	1.25
		
569 Trans. 1/4" x 324"	1.25
		
570 Trans. 1/4" x 324"	1.25
		
571 Trans. 1/4" x 324"	1.25
		
572 Trans. 1/4" x 324"	1.25
		
573 Trans. 1/4" x 324"	1.25
		
574 Trans. 1/4" x 324"	1.25
		
575 Trans. 1/4" x 324"	1.25
		
576 Trans. 1/4" x 324"	1.25
		
577 Trans. 1/4" x 324"	1.25
		
578 Trans. 1/4" x 324"	1.25
		
579 Trans. 1/4" x 324"	1.25
		
580 Trans. 1/4" x 324"	1.25
		
581 Trans. 1/4" x 324"	1.25
		
588 Trans. 1/4" x 324"	1.25
588 Trans. 1/2" x 324"	1.45
588 Trans. 1" x 324"	1.95
588 Trans. 1 1/2" x 324"	2.50
588 Trans. 3" x 324"	5.00



589 Trans. 1/8" x 324"	1.00
589 Trans. 1/4" x 324"	1.25
589 Trans. 1/2" x 324"	1.45
589 Trans. 1" x 324"	1.95
589 Trans. 1 1/2" x 324"	2.50



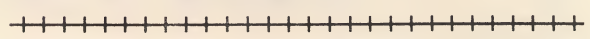
590 Trans. 1/8" x 324"	1.00
590 Trans. 1/4" x 324"	1.25
590 Trans. 1/2" x 324"	1.45
590 Trans. 1" x 324"	1.95
590 Trans. 1 1/2" x 324"	2.50



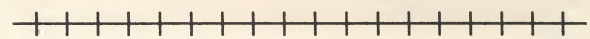
591 Trans. 1/4" x 324" Fences	1.25
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592 Trans. 1/4" x 324" Fences	1.25
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593 Trans. 1/4" x 324" Railroad Tracks	1.25
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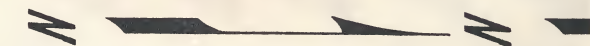
594 Trans. 1/4" x 324" Railroad Tracks	1.25
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595 Trans. 1/4" x 324" Railroad Tracks	1.25
----------------------------------------	-------	------



596 Trans. 5/8" x 324" 24" Door Swing	1.55
596 Trans. 3/4" x 324" 30" Door Swing	1.70
596 Trans. 7/8" x 324" 36" Door Swing	1.85
596 Trans. 1 1/8" x 324" 48" Door Swing	2.10



600 Trans. 1/4" x 324" North Arrow	1.25
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601 Trans. 5/8" x 324" 1/32" Black Line Curves	1.55
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602 Trans. 5/8" x 324" 1/16" Black Line Curves	1.55
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PRICES SHOWN ARE SUBJECT TO CHANGE

ZIP-A-LINE OPERATION AND PROCESS FLOW SYMBOLS

The symbols shown on this page are in popular use to indicate the various steps in the movement of materials or paperwork through a plant or office. These symbols are printed on a self sticking tape with an opaque or matte

transparent base. They come in two sizes, to scale, ready for immediate use in plans or diagrams. Their sharp printing is ideal for reproduction.

TRANSPORT: Movement of an object takes place when this symbol is employed.



506
Opaque or
Trans.
7/8" x 3/4"
\$1.85



506
Opaque or
Trans.
5/8" x 3/4"
\$1.55

OPERATION: This operation either produces or accomplishes a task.



502
Opaque or
Trans.
7/8" x 3/4"
\$1.85



502
Opaque or
Trans.
5/8" x 3/4"
\$1.55

INSPECTION: This operation verifies an object for quality or quantity.



501
Opaque or
Trans.
7/8" x 3/4"
\$1.85



501
Opaque or
Trans.
5/8" x 3/4"
\$1.55

COMBINED ACTIVITY: This symbol shows more than one function by the same operator.



503
Opaque or
Trans.
7/8" x 3/4"
\$1.85



503
Opaque or
Trans.
5/8" x 3/4"
\$1.55

DELAY: A delay occurs when an object is not allowed to perform the next planned action.



504
Opaque or
Trans.
7/8" x 3/4"
\$1.85



504
Opaque or
Trans.
5/8" x 3/4"
\$1.55

STORAGE: This symbol represents the activity of keeping goods in a specific area.



505
Opaque or
Trans.
7/8" x 3/4"
\$1.85

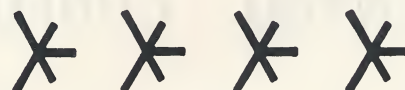


505
Opaque or
Trans.
5/8" x 3/4"
\$1.55

DESTROY: This activity indicates the destruction or permanent disposal of goods.



507
Opaque or
Trans.
7/8" x 3/4"
\$1.85



507
Opaque or
Trans.
5/8" x 3/4"
\$1.55

ZIP-A-LINE SECURITY CLASSIFICATION TAPE

These tapes are printed in two standard sizes and in two colors on a matte finish transparent self sticking film. In either red or black these

tapes conform to all government specifications and are ready for immediate use on either artwork or final reproductions.

SECRET SECRET SECRET S

405 Trans. Black $\frac{1}{2}$ " x 324" 1.45
405 Trans. Red $\frac{1}{2}$ " x 324" 1.45

SECRET SECRET SECRET SECRET SECRET SE

401 Trans. Black $\frac{1}{4}$ " x 324" 1.25
401 Trans. Red $\frac{1}{4}$ " x 324" 1.25

TOP SECRET TOP SECRET

406 Trans. Black $\frac{1}{2}$ " x 324" 1.45
406 Trans. Red $\frac{1}{2}$ " x 324" 1.45

TOP SECRET TOP SECRET TOP SECRET TOP

402 Trans. Black $\frac{1}{4}$ " x 324" 1.25
402 Trans. Red $\frac{1}{4}$ " x 324" 1.25

RESTRICTED RESTRICTED

407 Trans. Black $\frac{1}{2}$ " x 324" 1.45
407 Trans. Red $\frac{1}{2}$ " x 324" 1.45

RESTRICTED RESTRICTED RESTRICTED RESTRIC

403 Trans. Black $\frac{1}{4}$ " x 324" 1.25
403 Trans. Red $\frac{1}{4}$ " x 324" 1.25

CONFIDENTIAL CONFIDE


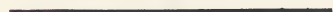
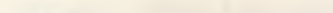
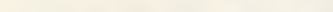
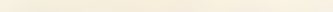
408 Trans. Black $\frac{1}{2}$ " x 324" 1.45
408 Trans. Red $\frac{1}{2}$ " x 324" 1.45

CONFIDENTIAL CONFIDENTIAL CONFIDENTIAL

404 Trans. Black $\frac{1}{4}$ " x 324" 1.25
404 Trans. Red $\frac{1}{4}$ " x 324" 1.25

PRICES SHOWN ARE SUBJECT TO CHANGE

ZIP-A-LINE POINT SIZE TAPES

	2 pt. .0277"
	4 pt. .0552"
	6 pt. .083"
	8 pt. .1107"
	12 pt. .166"

These tapes are pre-slit to accurate point sizes from 2 pt. to 12 pt. These are available in a gloss or non-reflecting matte surface and are ideal for newspaper layout work. Point sizes other than those shown below are available on special order (see page 18). To order — specify pt. size and length. Example: 2 pt. x 360".

Point Size	360" Length	650" Length
2 pt.	.50	.70
4 pt.	.60	.70
6 pt.	.70	.90
8 pt.	.80	1.00
12 pt.	.90	1.20

ZIP-A-LINE PRINTED CIRCUIT (PC) AND PRINTED CIRCUIT WHITE BACK (PCW)

PC tape is a specially treated crepe paper tape slit to high tolerances. Its companion material PCW is a matte surface tape with a white back adhesive. PC is designed to be used wherever narrow turns and short radii are a necessity. Its strong adhesive prevents the tape from pulling loose. PCW is used whenever the tape is laid on a transparent base. PCW is used when you desire to make "back to back" layouts utilizing both sides of the tracing medium. The white backing will not photograph when shooting the reverse side.

To order: specify width, type, and length. Example:

Width	PC TAPE		PCW TAPE	
	360" Length	650" Length	360" Length	650" Length
1/64"	.50	.70	.50	.70
1/32"	.50	.70	.50	.70
1/16"	.60	.70	.60	.70
3/32"	.75	.90	.80	1.00
1/8"	.90	1.20	1.00	1.30
3/16"	1.00	1.35	1.10	1.45
1/4"	1.00	1.35	1.10	1.45
3/8"	1.10	—	1.20	—
1/2"	1.10	—	1.20	—
3/4"	1.25	—	1.35	—
1"	1.40	—	1.50	—
1 1/4"	1.75	—	1.85	—
1 1/2"	2.10	—	2.20	—
1 3/4"	2.45	—	2.55	—
2"	2.80	—	2.90	—

CUSTOM ORDER ZIP-A-LINE TAPES

Para-Tone, Inc. has included in this catalog the widest selection of precision-slit colored and pre-printed tapes now available. We realize, however, that there will always be cases

where special widths or designs will be needed. On a custom order basis Zip-A-Line tapes can be had in any width or design to fill your needs.

SPECIAL WIDTHS

Other than standard widths, opaque color tapes with either a matte or gloss finish, transparent tapes in either matte or gloss, the standard printed patterns, P.C. and P.C.W. tape, and the metallic color tapes are available in any width up to 2" with a 20 roll minimum order per width or color. The price is the same as

that of the next larger standard width. Exact decimal sizes with precise tolerances will be supplied up to .250" (1/4"). Beyond 1/4", increments of .125" (1/8") only, are available from 1/4" to 1". Beyond 1" increments of 1/4" only, are available from 1" to 3". Quotations for sizes beyond 1" will be available on request.

SPECIAL DESIGNS

Zip-A-Line tapes will print any design up to 3" in width on any tape. The user must supply artwork, sketches, or specifications in order

that a quote may be made. In all cases the plates and the designs become the property of the buyer.

SPECIAL MATERIAL IN ADHESIVE SHEETS FOR CHARTS

Para-Tone also manufactures a line of sheet printed products shown on the inside back cover. As a special design for chart and graph making, we have put together a 9" x 12" transparent sheet printed with numbers, years, symbols, etc., as illustrated below. This sheet is

printed very sharply with a black opaque ink and is coated with Blu Zip heat resistant adhesive. It is available with either a matte or gloss surface ready for immediate paste up.

To order: Specify sheet TB 335 Matte or Gloss.

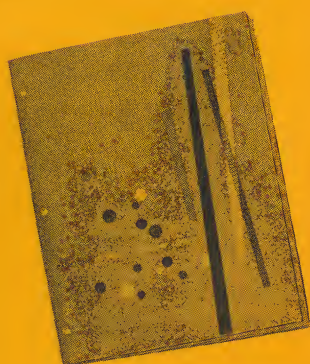
Price: 1.00 per sheet

%%%%%%%% %%%%%%%%% \$\$\$\$\$\$\$\$
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Sunday Monday Sun Mon Sun Mon S M T W T F S
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0 50 100 150 200 — 1850 1900 1950 2000
0 100 200 300 — 4700 4800 4900 5000
0 500 1000 1500 — 9000 9500 10000
0 1000 2000 3000 — 24000 25000
DOLLARS PERCENT HUNDREDS
THOUSANDS MILLIONS OF DOLLARS
1950 1951 1952 — 1973 1974 1975
YEARS MONTHS WEEKS DAYS

ACTUAL SIZE OF TYPE ON TB335

January	February	March	April	May	June	July	August	September	October
November	December	January	February	March	April	May	June	July	August
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DO YOU HAVE ?



THE PARA-TONE SCREENS CATALOG

Para-Tone also prints shading screens on a transparent base with a pressure sensitive adhesive coating. The Para-Tone blue catalog lists over 300 precision designs available in a gloss or matte finish. With the Zip-A-Tone or Blu-Zip heat resistant adhesives many unique effects can be cut out and placed directly on the artwork ready for immediate reproduction with a savings in cost. The sheets are available in black or white or any Para-Tone standard color.

THE SYMBOLS, ARROWS AND NUMBERS CATALOG

Any time that an artist, draftsman, engineer, mapmaker or layout man puts his ideas on paper he usually has one or more standard symbols, patterns, numbers, arrows or crosshatching that he must draw more than once. In the new green catalog Para-Tone shows more than 1,000 pattern sheets filled with these timesavers. They are available in either Zip-A-Tone or Blu-Zip adhesive and can be cut and placed exactly where needed.



THE PARA-TYPE CATALOG

In the orange Para-Type catalog Para-Tone has over 400 combination of styles and point sizes of type. For headlines, display type or for lettering engineering drawings Para-Type is the simplest and cheapest way to get accurate lettering. All Para-Type is coated with Blu-Zip heat resistant adhesive. It can be used in any method of reproduction even when temperatures of over 250° F. are reached.

THE COLOR CHART

"Para-Tone is Color" In our latest Color Chart Para-Tone shows 80 beautiful colors. Whenever artwork calls for it there is a Para-Tone sheet ready for use. They are available in either a 9" x 12" or 16 $\frac{3}{4}$ " x 21 $\frac{3}{4}$ " size. They come with either a matte or gloss finish and with either the Zip-A-Tone or heat resistant Blu-Zip adhesive. Artists, draftsmen, chart and mapmakers and layout men will find them perfect tools to save time or money.



GET THESE CATALOGS FROM YOUR LOCAL DEALER



PARA-TONE
Incorporated



PRICE LIST

PARA-TONE, INCORPORATED, 512 W. Burlington Ave., La Grange, Illinois

(312) FL2-4810

OCTOBER 1, 1964

ZIP-A-TONE

8x12 (Min. Printed Area)

QUANTITY	SCREENS	COLORS	COORDINATED TONE VALUES	FRISKETS COATED 1 SIDE	FRISKETS COATED 2 SIDES
1 to 11	70¢	70¢	70¢	15¢	25¢
12 to 99	65¢	65¢	65¢	15¢	25¢
100 or more	60¢	60¢	60¢	15¢	25¢

ZIP-A-TONE

16 3/4 x 21 3/4 (Min. Printed Area)

QUANTITY	SCREENS	COLORS	FRISKETS COATED 1 SIDE	FRISKETS COATED 2 SIDES
1 to 11	\$2.10	\$2.10	30¢	50¢
12 to 99	1.95	1.95	30¢	50¢
100 or more	1.80	1.80	30¢	50¢

BLU-ZIP ADHESIVE SHEETS

MINIMUM PRINTED AREA	SCREENS	COLORS	COORDINATED TONE VALUES	PARA-TYPE	COPY-ZIP FRISKETS COATED 1 SIDE	COPY-ZIP FRISKETS COATED 2 SIDES	PRINTABLE FRISKETS	ARROWS B. O. W.	ARROWS B. O. W.	ARROWS W. B. W.
8x12	75¢	75¢	75¢	\$1.00	40¢	60¢	40¢	\$1.00	\$1.80	\$2.50
16 3/4 x 21 3/4	\$2.25	\$2.25			80¢	\$1.20	80¢			

PARA-TYPE large letters marked with an asterisk in catalog requires 2 sheets for a complete font—\$1.50 per set

PRESSURE LETTERING

PRESSURE LETTERING	ARROWS BLACK OR WHITE	ARROWS B. O. W. B. W.	ARROWS W. B. W.
\$1.50	\$1.50	\$2.00	\$2.50

Large letters marked with an asterisk in catalog require 2 sheets for a complete font—\$2 per set

PARA-TONE ACCESSORIES

ALPHAGRAPH	FILM	PAPER	DEVELOPER	EXTRA TYPE
\$269.50	\$4.00	\$4.00	\$1.95	\$15.00
PRESSURE LETTERING BURNISHERS 35¢		NEEDLES 35¢		PLASTIC BURNISHERS 50¢

COPY-ZIP TABLETS

(25 Sheets)

7 x 10	\$5.20
10 x 14	8.00

PARA-PAQUE

10x14 Pkg.

5 and over	each .80
1-4 sheets	each 1.00

18x24 Pkg.

5 and over	each 1.25
1-4 sheets	each 1.50

Quotes for Custom Made PARA-TYPE PRESSURE LETTERING and standard CUT-OUT PARA-TYPE will be submitted upon request.

TIME SCHEDULE ON PARA-TYPE NUMBERS, ARROWS, SYMBOLS, TYPE, AND PRESSURE LETTERING

ITEMS NOT LISTED WILL BE AVAILABLE BY 1/1/65

Para-Type and Para-Type Pressure Lettering

Family Name	Date Available	Code #'s	Family Name	Date Available	Code #'s
Barnum	7/1/65	1955	Grotesque #9 Italic	2/1/65	1270-1276
Beton Open	7/1/65	1935-1937	Grotesque #216	3/1/65	1349-1358
Bodoni Bold	5/1/65	1577-1583	Grotesque Outline	3/1/65	1917-1920
Bodoni Ultra	5/1/65	1593-1599	Hellenic Wide	6/1/65	1750-1754
Bodoni Ultra Bold Ex. Cond.	5/1/65	1570-1576	Legend	7/1/65	1896
Bulletin Typewriter	6/1/65	1735-1737	Lydian Cursive	7/1/65	1890-1894
Caslon 540	6/1/65	1657-1663	Murphy Hall Bold	7/1/65	1898-1901
Caslon 540 Italic	6/1/65	1666-1670	News Gothic Cond.	4/1/65	1185-1193
Century Expanded	6/1/65	1606-1612	News Gothic Ex. Cond.	4/1/65	1197-1203
Century Expanded Italic	6/1/65	1623-1629	Old Bowery	7/1/65	1910
Chisel	7/1/65	1913-1914	Orplid	7/1/65	1927-1928
Commercial Script	7/1/65	1875-1881	Park Avenue	7/1/65	1884
Comstock	7/1/65	1906	Playbill	3/1/65	1958-1961
Copperplate Gothic Hvy. Cond.	6/1/65	1546-1552	Radiant Bold	5/1/65	1556-1559
Jim Crow	7/1/65	1945	Shadow	7/1/65	1925
Dam Casualty	7/1/65	1866-1869	Stencil	7/1/65	1951-1952
Dam Casualty Diagonal	7/1/65	1870-1873	Stop	7/1/65	1853
Dutch & Raleigh Initials	7/1/65	1942	Studio	7/1/65	1855-1856
Egyptian Expanded	7/1/65	1831-1834	Stymie Bold	6/1/65	1820-1826
Fortune Bold	2/1/65	1673-1679	Tango Swash Initials	7/1/65	1943
Fortune Ex. Bold	2/1/65	1687-1693	Thompson Quillscript	7/1/65	1969-1971
Fournier-Goudy Ornate	7/1/65	1947	Umbra	7/1/65	1923
Franklin Gothic	4/1/65	1207-1216	Univers 100	1/1/65	1003-1009
Futura Bold Italic	4/1/65	1335-1341	Univers 101	1/1/65	1019-1025
Futura Light	4/1/65	1286-1292	Univers 106	1/1/65	1035-1041
Goldbrush Marble Heart	7/1/65	1908	Univers 107	1/1/65	1051-1057
Goudy Lombardic	7/1/65	1944	Univers 112	1/1/65	1067-1073
Goudy Text	7/1/65	1967	Univers 113	1/1/65	1083-1089
Greek Alphabets	1/1/65	1742-1748	Univers 116	1/1/65	1099-1105
Grotesque #9	2/1/65	1254-1260	Univers 117	1/1/65	1115-1121
			Venus Medium Extended	5/1/65	1365-1373

Para-Type Number Sheets

Family Name	Date Available	Code #'s
Numbers (Plain)	1/15/65	3000-3017
Numbers (In Circles)	2/1/65	3018-3038
Numbers & Letters	3/1/65	3039-3058

Symbols

Family Name	Date Available	Code #'s
Symbols	3/1/65	5000-5062

Arrows

Arrows	3/1/65	4000-4016
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